

**THE  
BURNTWOOD  
LECTURE  
2015**

**Badgers, bees and biodiversity**  
can we really have evidence-based  
environmental policy?

**SPONSOR**  
AN IES EVENT



# Burntwood Lectures



We are the Institution of Environmental Sciences, a membership organisation representing environmental professionals from across the full spectrum of environmental disciplines.

The Burntwood lectures are the Institution of Environmental Sciences flagship event. The event honours Lord Burntwood, who served in the labour Government of 1964–70 and was the IES's first Chair. The Lecture provides the opportunity for an eminent speaker to talk on a current, critical and often controversial environmental theme.

Each presentation is typically 40 minutes with 25 minutes for Q&As from the floor.

The invited audience of around 150 are persons of true significance in the environmental field from industry consultancies, universities and government. This is a free annual event for IES members. Wine and canapés are served after the lecture.

The IES is seeking sponsorship for the 2015 lecture.

Past sponsors have included:

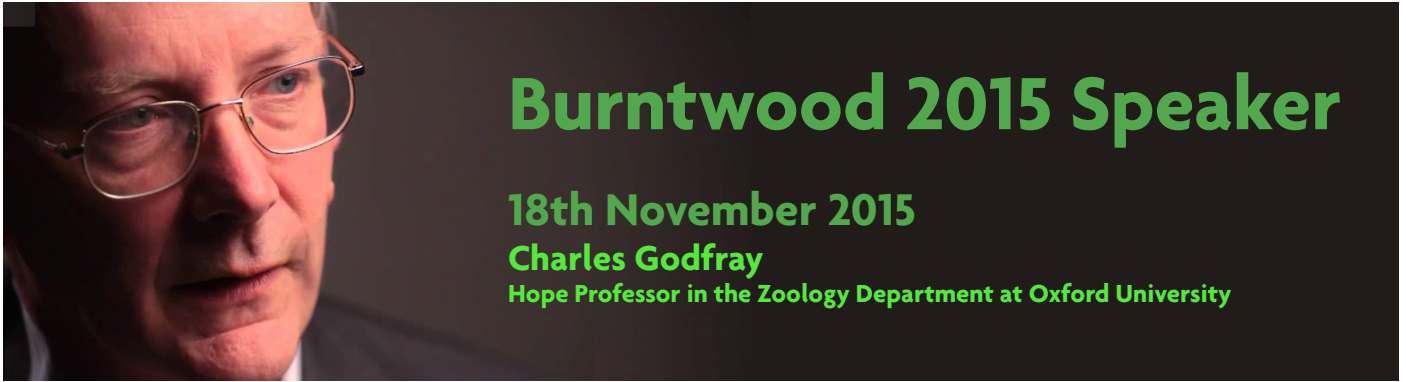


ARUP



CASELLA

*"It was a very enjoyable and informative evening." David Demain, Defra*



# Burntwood 2015 Speaker

18th November 2015

**Charles Godfray**

Hope Professor in the Zoology Department at Oxford University

Charles Godfray is Hope Professor in the Zoology Department at Oxford University and before that head of the Biology Department of Imperial College. He is a population biologist who combines theoretical and experimental research to try to understand fundamental and applied problems in ecology, evolution and epidemiology. Current research in his laboratory uses aphids as a model system to explore issues in the evolution of symbiosis, ecological specialisation and host-parasitoid coevolution. His lab also studies the population dynamics of the mosquitoes that transmit malaria and how they might be controlled using novel genetic interventions.

He has a strong interest in the science-policy interface and chaired the UK Government's Foresight Project on "The Future of Food and Farming". He is a past President of the British Ecological Society and currently chairs Defra's Science Advisory Council. He is a Fellow of the Royal Society and foreign member of the American Academy of Arts and Sciences, and received a CBE in 2011.



# Past speakers and themes

## **2014** - *Rethinking Environmental Problems*

Last year Steve Rayner, James Martin Professor of Science and civilisation and Director of the Institute for Science, Innovation and Society (Insis) explored why and how we should change to the way we think about contemporary environmental problems.

## **2013** - *Climate models: the greatest feat of modern science*

Met Office Chief Scientist Prof. Julia Slingo OBE



**Professor Julia Slingo OBE, 2013**

## **2012** - *Revisiting Rachel: the legacy of silent spring fifty years on*

Prof. Paul Ekins, Professor of Energy and Environment at UCL Energy Institute & Dr Michael Depledge Expert Advisor to WHO.

## **2010** - *The Growth Fetish and the Death of Environmentalism*

Jonathon Porritt, Founder, Director and Trustee of Forum for the Future.

## **2009** - *Using Environmental Sciences for a Sustainable Future*

Prof. Bob Watson, Chief Scientific Advisor, Defra.

## **2008** - *Prospects for a Sustainable Society: What is the correct role for science?*

Tony Juniper, former Executive Director, Friends of the Earth.

## **2007** - *Defra Air quality and Climate Change in 2050—Synergies and Tradeoffs*

Martin Williams, Head of Air Quality.

## **2000** - *Future Development in Agriculture*

Sir Colin Spedding CBE, former Chair of Science Council.



**Professor Heather Barrett-Mold, IES chair, 2013**

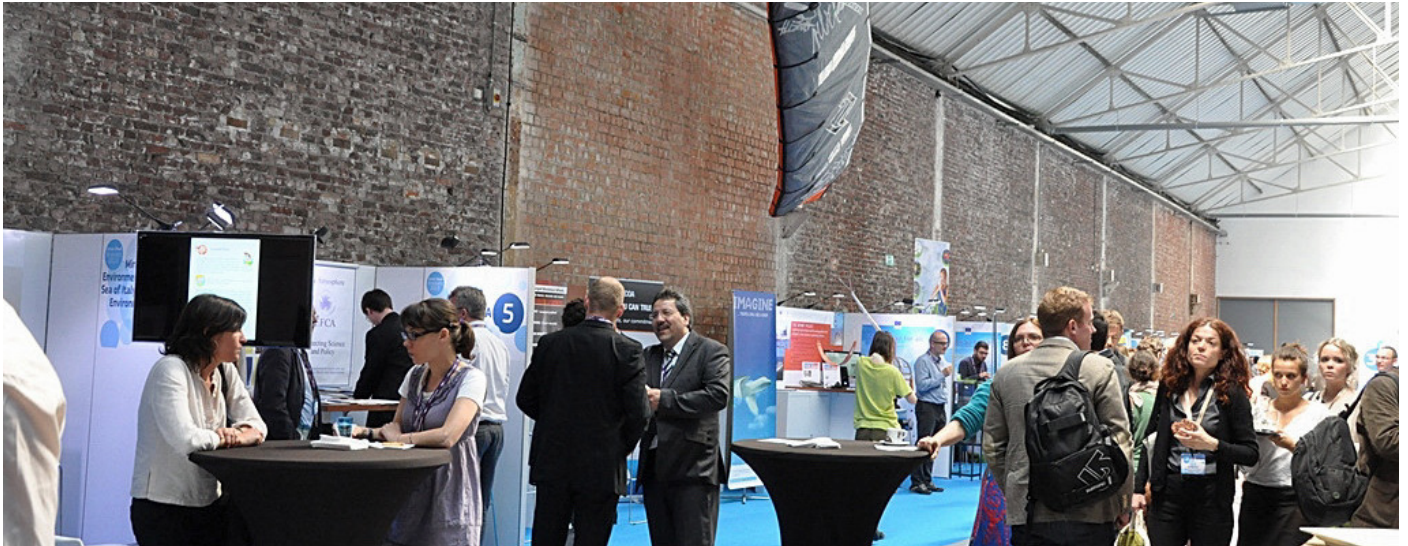


# Why sponsor?

The Burntwood Lecture is a particularly good event for sponsorship as it shows a commitment not just to the environment, but to the sound science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring an IES event provides you the unique opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support and affiliation for the environmental sector.

Our events reach many key audience segments and provide an engaging platform for you to reach clients and potential employees.



## Are you interested in...

- Associating yourself with one of the most high profile events in the environmental calendar?
- Putting your name in front of hundreds of environmental professionals?
- Showing your employees and investors your dedication to the environmental community?

Consider a sponsorship at the Institution of Environmental Sciences' largest annual event to ensure your company is part of this fantastic networking opportunity.

Being a sponsor at Burntwood is a unique opportunity to make an impression with key players in the environmental sector by associating your name with the IES - an institution with a 40 year legacy supporting leading environmental professionals.







## The sponsor's package

The cost of a sponsorship package is £500 and includes the following:

- Company branding on all literature associated with the evening and a place within the delegates' pack to advertise your company's environmental commitments and aspirations
- Exhibition space for banner and marketing materials
- Sponsor recognition on all event-related marketing & promotions: invitations, flyers, e-mails
- Sponsor listing on select at-event signage and in the event program
- Sponsor recognition and link from the event page on the IES web site
- 3 tickets to the main event
- Sponsor recognition on all exhibit-related marketing and promotional collateral
- Announcement of sponsorship in Environmental SCIENTIST Journal sent to 1,500 members with a circulation of over 4,000
- Sponsor recognition on in-house signage with space to set up banner near the stage.

### Additional Benefits include

- Raising brand awareness and creating positive brand image through association with environmental concerns
- Creating positive promotion and raising awareness of your organisation to an influential audience of environmental professionals, academics, government ministers and civil servants
- Supporting your company's corporate social responsibility policy
- Creating a platform for your organisation to support environmental science issues
- A unique opportunity to expose your company to an influential audience, made up of representations from small, medium and large NGOs, industry, consultancies and government departments

### Networking Opportunities

This is a fantastic opportunity for your 3 chosen delegates to interact with around 150 key environmental professionals who hold real significance in their chosen environmental fields, with IES members ranging throughout the many environmental sectors. Our membership base holds professionals in government, education as well as field and consultancy workers covering the full spectrum of the environmental sector.

The IES is seeking a maximum of 3 sponsors so we can guarantee you great exposure at our event. Should you be interested in sponsoring a Burntwood event please contact the IES office **0207 7601 1920** or email **emma@the-ies.org** for more details.