

THE  
BURNTWOOD  
LECTURE



# The Burntwood Lecture

## Sponsorship pack



# About the IES



We are the Institution of Environmental Sciences, a membership organisation representing environmental professionals from across the full spectrum of environmental disciplines.

The IES is a membership organisation representing and supporting professionals from fields as diverse as air quality, land condition and education, wherever you find environmental work underpinned by science.

We lead debate, dissemination and promotion of environmental science and sustainability, and promote an evidence-based approach to decision and policy making to stand up for science, scientists and the natural world.

We believe the application of scientific principles deepens our understanding of the natural environment and sustainable development.

Committed to excellence, we exist to serve our members and the public, constantly seeking innovation and distinction in the services we provide.

In upholding the standards and importance of the profession, we maintain a position not only to advocate for environmental science but to act as a catalyst for improvement. We seek to identify an inspirational vision for the profession as a whole and the strategic direction to implement this.



**Professionalism**



**Sound Science**



**Quality assurance  
Responsibility**



**Equality  
Equity**



**Integrity**

# History of the Burntwood Lecture



**Professor Kathy Willis CBE, 2018**

The Burntwood Lecture is the IES' flagship event. The event honours Lord Burntwood who was the IES' first Chair and served in the Labour Government of 1964-70.

The evening provides an opportunity for eminent speakers to talk on a current, critical and often controversial environmental theme. The invited audience are persons of true significance in the environmental field from the professions, universities and government.

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## Past Speakers

**2018** - Can we put a price on biodiversity?

Professor Kathy Willis, CBE, Principal of St Edmund Hall, University of Oxford

**2017** - The Magic Money Tree: How our financial systems could support, not undermine, a sustainable future

Dr Bevis Watts, Managing Director, Triodos Bank

**2016** - Separation Anxiety: The challenges for the environment from Brexit

Baroness Parminter, Liberal Democrat Deputy Leader in the Lords & Spokesperson for the Environment

**2015** - Badgers Bees & Biodiversity - Can we really have evidence-based environmental policy?

Prof. Charles Godfray, Hope Professor Zoology, University of Oxford

**2014** - Environmental Problems

Prof. Steve Rayner, James Martin Professor of Science and Civilisation, University of Oxford

**2013** - Climate Models: the greatest feat of modern science

Prof. Julia Slingo OBE, Chief Scientist, Met Office

**2012** - Revisiting Rachel: The legacy of silent spring fifty years on

Prof. Paul Ekins, Professor of Energy and Environment, UCL Energy Institute & Dr Michael Depledge, Expert Advisor, WHO

**2010** - The Growth Fetish & the Death of Environmentalism

Jonathon Porritt, Founder, Director and Trustee, Forum for the Future

**2009** - Using Environmental Sciences for a Sustainable Future

Prof. Bob Watson, Chief Scientific Advisor, Defra

**2008** - Prospects for a Sustainable Society: What is the correct role for science?

Tony Juniper, Former Executive Director, Friends of the Earth

# Sponsorship Opportunities

The Burntwood Lecture provides you, as a sponsor, with a platform to demonstrate your commitment not just to the environment but to the science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring the Burntwood Lecture offers you the unique opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support for and affiliation with the environmental sector.

Our events reach many key audience segments and provide an engaging platform for you to reach clients and potential employees.

## Are you interested in...

- Associating yourself with one of the most high profile events in the environmental calendar?
- Putting your name in front of hundreds of environmental professionals?
- Showing your employees and investors your dedication to the environmental community?

Consider sponsoring the Institution of Environmental Sciences' largest annual event to ensure your company is part of this fantastic networking opportunity.

## Previous event sponsors



*"It was a very enjoyable and informative evening."* David Demain, Defra

*"The Burntwood Lectures offer the opportunity to talk to people from a really diverse set of backgrounds"*

Dr Carolyn Roberts, Professor of the Environment, Gresham College

# Sponsorship Package



The cost of the sponsorship package is £800 and includes the following:

- Organisation's branding included on all marketing collateral associated with the event
- Organisation's logo, description and contact details to be included in delegates' pack, IES website, IES LinkedIn and Twitter page to advertise your company's environmental commitments and aspirations
- Exhibition space at the event and space for organisational branding near the stage
- Featured in the Burntwood Lecture promotional video

## **Additional benefits include:**

- Raising brand awareness and creating positive brand image through association with environmental concerns
- Networking with an influential audience of environmental professionals, academics, government ministers and civil servants
- Supporting your company's corporate social responsibility policy
- Creating a platform for your organisation to support environmental science issues

## **Networking opportunities**

This is a fantastic opportunity for you organisation to interact with around 150 key environmental professionals who hold real significance in their chosen environmental fields. Our membership base holds professionals in government, education as well as field and consultancy workers covering the full spectrum of the environmental sector.

Should you be interested in sponsoring the Burntwood Lecture, please contact the IES office  
**+44 (0) 203 862 7484** or email [rhianna@the-ies.org](mailto:rhianna@the-ies.org) for more details.