Deep-sea mining and the International Seabed Authority: science and the current state of play from a conservation perspective

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IES-iAtlantic webinar "Examining the Environmental Impacts of Deep-sea Mining" 31 Jan 2024

Members include

deepsea conservation coalition



UNCLOS Part XI: Seabed Mining

Negotiated in the 1970s, amended in early 1990s Key provisions/foundational principles

- No mining in the international seabed area without permission from the ISA
- All nations to benefit financially from ISA charging royalty fees for mining licenses: 'share the wealth', esp w/ developing nations
- All countries must have equal opportunities to mine, in particular developing countries 'non-discrimination'

 Mining must be managed to ensure effective protection of the marine environment from harmful effects and to prevent damage to the fauna and flora of the marine environment (Article 145)

- The international seabed Area and its resources are the common heritage of (hu)mankind; use of the Area for peaceful purposes
- ISA must 'act on behalf of' and 'for the benefit of' humankind as a whole

ISA set up in 1994: Exploration permitted beginning in 2001 "Exploitation" regulations / Mining Code currently under negotiation



ISA Governance:

- Council: 36 countries (5 Groups) Holds most of decision-making power
- Assembly: 168 countries + EU 'Supreme' body of ISA; can set General Policy
- Secretariat & Legal and Technical Commission

- Nauru triggered two-year rule on behalf of The Metals Company
 - Deadline: July 2023 after which any country or company may apply for 'provisional' approval of a mining license.
- Political disagreement:
 - Some States & companies argue for urgent/quick adoption of Mining Code (e.g. Nauru, Norway)
 - Others (24 so far) call for moratorium and/or no deep-sea mining



Three main deposits/ores

Type of deposit	Deep-sea areas	Main metals
Polymetallic nodules	Deep abyssal plains	Mn, Ni, Cu, Co
Polymetallic sulfides	Hydrothermal vent fields	Au, Ag, Cu, Zn
Fe/Mn Cobalt crusts	Sides/flanks of seamounts	Fe, Mn, Co, Ni

Most commercial interest: Nodules/metal content Mn ~27%; Ni ~1.3%; Cu ~1.1%; Co ~0.2%



Source: IUCN

Three ISA exploration contracts for polymetallic sulfides in the Atlantic: Russia, France, Poland



Norway opening its extended continental shelf to exploration for polymetallic sulfide deposits along Arctic Mid Ocean Ridge



iAtlantic research timely & relevant to DSM in other ocean regions as well

Potential scale of mining: Clarion Clipperton Zone ISA Nodule Exploration contracts (2023)





17 Exploration contracts: Belgium, China, Cook Islands, France, Germany, Jamaica, Japan, Kiribati, Korea, Nauru, Russia, Singapore, Tonga, UK & IOM - Bulgaria, Cuba, Czech Republic, Poland, Russian Federation and Slovakia = app 1.25 million km2-10

Each ISA mining claim area in CCZ approximately 75,000 Km2



Each CCZ mine would strip mine est **10-12,000 km2 of seabed over 30-year license period** to mine production target 3MT/year nodules (Smith et al 2020); seabed plumes could 'easily' cover another 20-30 Km2

 Only produce app 0.14% (30-35K tons) Cu; app 1.1% (30-35K tons) Ni; & app 3.2% (5-6K tons) Co per year over and above terrestrially mined supplies in 2022 (Gianni/revised 2023); even less when taking into acccount recycling (25-50% US market)

Netherlands, Belgium, Luxemburg combined/app 75,000 km2

Mid-water plumes

Up to 1,400 km - Wastewater, sediment & mining fines discharged from ships could travel up to 1,400 km through midwater **in multiple directions** before fully settling on bottom

(Muñoz-Royo et al., (2021) "Extent of impact of deep-sea nodule mining midwater plumes is influenced by sediment loading, turbulence and thresholds. COMMUNICATIONS EARTH & ENVIRONMENT | https://doi.org/10.1038/s43247-021-00213-8)

Impacts of sediment, wastewater, noise & light on fisheries (e.g. tuna fisheries in eastern Pacific, western Indian Ocean, Mid Atlantic), migratory species (e.g. cetaceans, sea turtles, sharks, rays), & crucially – the biological carbon pump

(Drazen et al., (2020) "Opinion: Midwater ecosystems must be considered when evaluating environmental risks of deep-sea mining" Proceedings of the National Academy of Sciences. https://www.pnas.org/content/117/30/17455)



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-16.8

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16.6

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Biodiversity loss from deep-sea mining

correspondence

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Biodiversity loss from deep-sea mining

To the Editor — The emerging deep-se industry is seen by some to b hority — the body that he International Seabed Authority i environmental protectio ngly strive on of high r-tier mitigation hierarch sity loss in order ity loss is to be avoid We argue here that

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recovery on the scale of decades to centuries, enormous spatial scales of mines leep-seabed mining. Focus therefore mu for certain mineral resources (a single be on avoiding and minimizing harm. Mo mining induced loss of bigdi eep sea is likely to last f the size of Austria⁶) and the high cost nescales, given the very slow natural tes of recovery in affected ecosystem working in the deep sea may mean tha remediation is unrealistic'. Further, the is incumbent on the International Seabed uthority to communicate to the public th that remediation of industrial mine sites f biodiversity and ask for a response

in the deep sea is feasible for any miner offsets within a biogeographical region ersity is found, and when versity is important for reographically restricted functions such ty (as is the case for the mitigation strategy*. Out-of-kind offsets# sch as restoring coral reefs in exchange

C. L. Van Dover, J. A. Ardron, E. Escobar, M. Gianni, K. M. Gjerde, A. Jaeckel, D. O. B. Jones, L. A. Levin, H. J. Niner, L. Pendleton, C. R. Smith, T. Thiele, P. J. Turner, L. Watling and P. P. E. Weaver. |VOL 10|JULY 2017| https://t.co/2guvyvGfmC

Nature Geoscience July 2017

Biodiversity loss from deep-sea mining unavoidable, irreversible on human timescales and offsets in the deep-sea "scientifically meaningless"

Biodiversity of the Clarion Clipperton Fracture Zone Marine Biodiversity May 2017

One-half of species discovered to date depend on nodules. Nodules and nodule-dependent animals may take millions of years to recover from the impacts of mining, and even the partial recovery of the animals living in the sediment may take hundreds to thousands of years.

Kaiser, S., Smith, C.R. & Arbizu, P.M. Editorial: Biodiversity of the Clarion Clipperton Fracture Zone. Mar Biodiv 47, 259–264 (2017).

So why mine the deep-sea? True or false?

• "The green transition is going to require hundreds of millions of tonnes of nickel, copper and cobalt..."

Gerard Barron, CEO The Metals Company (TMC) formerly DeepGreen Metals

TMC has 3 ISA exploration contracts in the CCZ sponsored by Nauru, Tonga & Kiribati https://im-mining.com/2020/03/02/allseas-buys-deepwater-drill-ship-adapt-polymetallic-nodule-mining-partner-deepgreen-metals/

Changing technologies: Batteries without CCZ metals planned/already in production – no nickel, no cobalt

Sulfur provides promising 'next-gen' battery alternative Phys.org 16 June 2020 "Cobalt, nickel free electric car batteries are a runaway success" Mining.com 11 March 2<u>021</u>



"Lithium-sulfur batteries... high energy density, low cost, abundance, nontoxicity and sustainability."



Lithium-ion and lithium-iron phosphate (or LFP) dominate the current EV battery landscape. Green New Energy Sodium in Batteries: Shift May Herald Another Shakeup Bloomberg 11 November 2023



https://www.bloomberg.com/news/articles/ 2023-11-26/sodium-in-ev-and-storagebatteries-may-herald-anothershakeup#xj4y7vzkg

These and other alternatives to LMNC/LNCA batteries exist: LFP: Tesla (50%), BYD (100%), Ford, Volkswagen, othersdeep

Deep-sea mining not needed to transition to renewable energy economies



ABLE ENERGY AND DEEP-SEA MINING: SUPPLY, DEMAND AND SCENARIOS

Sven Teske Nick Florin Elsa Domin Damien Glu



2016

- Metal demands for renewable energy Transition to • 100% renewable energy economy by 2050 can be done without sourcing metals from deep-sea
- (alternative technologies, substitute materials, recycling, • better product design etc.)
 - Cobalt Copper
 - Nickel

Silver \bullet

- Lithium
- Specialty metals (Tellurium)
- Rare Earths (Neodymium, Dysprosium)

Teske, S., Florin, N., Dominish, E. & Giurco, D. 2016, Renewable Energy and Deep Sea Mining: Supply, Demand and Scenarios. University of Technology Sydney https://opus.lib.uts.edu.au/handle/10453/67336

Each ISA mining claim area in CCZ approximately 75,000 Km2



• At 3 million metric tons production per year dry weight, each CCZ mine would **Only** produce app 0.14% (30-35K tons) Cu; app 1.1% (30-35K tons) Ni; & app 3.2% (5-6K tons) Co per year over and above terrestrially mined supplies in 2022 (Gianni/revised 2023) Even less when taking into acccount. recycling (25-50% of these metals on the US market are fron scrap or recycled

Netherlands, Belgium, Luxemburg combined/app 75,000 km2

ISA Structural & Political Concerns

- Lack of transparency (contracts, meetings)
- Use it or lose it potentially 'perverse' incentives to mine or risk losing exploration claim/contract (15yr)
- Monopolization 25/26 of the 30 exploration contracts are with:
 - 7 countries China, France, Germany, India, Japan, Korea, Russia
 - 3 companies UKSR (Norway), GSR (Belgium), TMC/Allseas (Canada/Switzerland/Netherlands)
- Difficult to prevent run away development of the industry due to structure, bylaws and voting/decision-making procedures hardwired into ISA – profoundly undemocratic

Benefit to humankind as a whole?

Is DSM "needed"? No

- Massive R&D for alternative, cheaper materials (Tesla, BYD etc replacing LNMC with LiFePO4 batteries in EVs, trends away from high priced metals in utilities and home batteries)
- Increased circular economy investment and innovation
- Corporate ESG policies, governments, consumers can make choices

Does DSM have lower environmental impact than terrestrial mining? Not necessarily

- Even DeepGreen/TMC Life Cycle Analysis (2020) says cannot compare the two
- "Misleading" European Academies of Science Advisory Council (8 June 2023)
- DSM not likely to replace terrestrial mining & could actually make it worse

"Incompatible with Sustainable Blue Economy" - UNEP Finance Initiative 2022 report

Don't need to exacerbate biodiversity crisis to solve climate crisis & ocean - greatest ally to combat climate change. DSM could impact ocean capacity to absorb/sequester CO2 coalitio

Political context 2023: New (3rd) UNCLOS Implementing Agreement for the conservation and sustainable use of marine biodiversity in ABNJ – The BBNJ Agreement



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A Tale of Two Instruments

On the one hand, an UNCLOS 'implementing agreement' for the conservation and sustainable use of marine biological diversity in ABNJ:

Article 7 General principles and approaches

- (e) The precautionary principle or precautionary approach
- (f) An ecosystem approach
- (g) An integrated approach to ocean management
- (h) An approach that builds ecosystem resilience, including to adverse effects of climate change and ocean acidification, and also maintains and restores ecosystem integrity, including the carbon cycling services that underpin the role of the ocean in climate;

A Tale of two Instruments

On the other hand, States negotiating new instrument under UNCLOS – the ISA Mining Code/exploitation regulations - that may well lead to biodiversity loss in deep-sea ecosystems systems already under stress from climate change related impacts, pollution, plastics and other anthropogenic impacts

How do governments reconcile these two instruments?



CBD COP-15 2022

Kunming-Montreal Global Biodiversity Framework "halt and reverse biodiversity loss"

Decision CBD/COP/DEC/15/24 "before deep seabed mineral exploitation activities take place, the impacts on the marine environment and biodiversity are sufficiently researched and the risks understood, the technologies and operational practices do not cause harmful effects to the marine environment and biodiversity" United Nations Conference on Sustainable Development 2012 (Rio+20) Heads of State and Government and highlevel representatives committed to:

"protect and restore the health, productivity and resilience of ocean and marine ecosystems, to maintain their biodiversity and enable their conservation and sustainable use for present and future generations"
& "urgent actions that effectively reduce the rate of, halt and reverse the loss of

(The Future We Want, Paragraphs 158 &

198)

biodiversity".

Key provisions/foundational principles: How does it look in 2023?

- No mining in the international seabed area without permission from the ISA: Still applies critical that global seabed/commons be 'managed' collectively by all nations
- All nations to benefit financially from ISA charging royalty fees for mining licenses: 'share the wealth', esp w/ developing nations: Individual companies/countries may make money; very little money for benefit of all countries (MIT; Sumaila et al, 11/23)
- All countries must have equal opportunities to mine/non-discrimination: Problematic: difficult for ISA to say no to any country; northern companies using developing countries to get access to deep-sea resources
- Mining must be managed to ensure protection of marine environment from harmful effects and to prevent damage to fauna and flora Article 145): ISA member countries beginning to recognize this may not be possible; significant lack of scientific information to know/assess if possible (Amon et al, 2022)
- ISA must 'act on behalf of' and 'for the benefit of' humankind as a whole: Monopolization

 a handful of companies & countries may benefit; loss to humankind as a
 whole species, MGRs, ecosystem services?

Growing support for a moratorium – lack of scientific understanding of deep-sea species & ecosystems and potential impacts key reason

Since June 2022 – 24 countries calling for pause, moratorium, ban (e.g. Brzil 'minimum' 10 year moratorium

Over 800 marine science & policy experts from 44 countries- precautionary pause https://www.seabedminingsciencestatement.org/

BMW Group, Volvo Group, Samsung SDI, Philips, Google, Volkswagen Group, Patagonia amongst others. Northvolt and Microsoft stated they will avoid DSM metals in supply chains. EU fishing industry opposed, more companies likely...

Banks/Financial institutions: ABN AMRO, Lloyds Banking Group, NatWest, BBVA, European Investment Bank etc

IUCN – moratorium 2021 (44 government agencies, over 500 civil society and Indigenous Peoples' organizations)

http://www.savethehighseas.org/momentum-for-a-moratorium/



ISA meeting July 2023

Council (36 countries)

- Did not adopt mining regulations in spite of push from several countries and ISA Secretary General to do so by July 2023
- Agreed to continue negotiating 'with a view to' adopt mining regulations in 2025 (not binding; moreover debate re costing the 'externalities in the royalty regime)
- Did not close the 2 year 'loophole' but added additional hurdle for provisional approval
- Agreed that no mining should be permitted before regulations are adopted

Assembly – 168 countries + EU

- Major stalemate/debate over whether to debate a moratorium during Assembly (proxy) – will likely do so in 2024
- Agreed to consider initiating a 'systematic' review of the ISA beginning in 2024 (Less than half of 168 members attended the 2023 meeting)

The Anthropocene

"Clearly we are in the midst of one of the great extinction spasms of geological history" E.O. Wilson, The Diversity of Life (1992)

A million species at risk of extinction, many in the next few decades Form direct exploitation/mortality, habitat loss, climate change... IPBES report (May 2019)/UNEP (February 2021)

Do we really 'need' to open up a whole new planetary frontier of industrial resource extraction, biodiversity loss and risk species extinctions in the deep sea before we fully understand the consequences? iAtlantic is a multidisciplinary research programme seeking to assess the health of deep-sea and open-ocean ecosystems across the full span of the Atlantic Ocean

UN 1st World Ocean Assessment 2016

"This truly vast deep-sea realm constitutes the largest source of species and ecosystem diversity on Earth...evidence that the richness and diversity of organisms in the deep sea exceeds all other known biomes... and supports the diverse ecosystem processes and functions necessary for the Earth's natural systems to function"



iAtlantic Project: Science for the benefit of humankind as a whole

Can the ISA be better transformed to do the same?



Thank-you!

DSM in the news

https://www.esginvestor.net/on-the-edge-of-the-abyss/

https://news.mongabay.com/list/deep-sea-mining/

https://www.washingtonpost.com/business/2023/04/05/deep-sea-mining-electric-vehicles/

https://apnews.com/article/deep-sea-mining-permission-isa-591536eff7adba104256b4829d93977d

https://www.nytimes.com/2023/03/15/opinion/ocean-mining-climate.html

https://www.lemonde.fr/en/opinion/article/2022/12/16/herve-berville-and-steffi-lemke-the-global-ocean-is-indistress-we-are-determined-to-act 6007988 23.html

https://www.nytimes.com/2022/08/29/world/deep-sea-mining.html

https://www.documentcloud.org/documents/22266044-seabed-mining-selected-documents-2022

https://oglobo.globo.com/um-so-planeta/noticia/2022/06/conferencia-dos-oceanos-articula-moratoria-deexploracao-de-minerais-em-alto-mar.ghtml

https://www.latimes.com/politics/story/2022-04-19/gold-rush-in-the-deep-sea-raises-questions-aboutinternational-seabed-authority

https://www.theguardian.com/environment/2021/sep/27/race-to-the-bottom-the-disastrous-blindfolded-rush-tomine-the-deep-sea

https://www.theguardian.com/environment/2021/sep/28/false-choice-is-deep-sea-mining-required-for-anelectric-vehicle-revolution

https://www.bloombergquint.com/business/a-mining-startup-s-rush-for-underwater-metals-comes-with-deeprisks

coalition

https://www.theatlantic.com/magazine/archive/2020/01/20000-feet-under-the-sea/603040/

United Nations Convention on the Law of the Sea (UNCLOS)

Part XI – The Area

Article 136 Common heritage of mankind The Area and its resources are the common heritage of mankind.

Benefit of mankind 1. Activities in the Area shall, as specifically provided for in this Part, be carried out for the benefit of mankind as a whole

Article 140

UNCLOS Part XI: Seabed Mining

Article 145

Protection of the marine environment

- "Necessary measures shall be taken...to ensure effective protection for the marine environment from harmful effects"
- "the [International Seabed] Authority shall adopt appropriate rules, regulations and procedures for:

"the prevention, reduction and control of pollution and other hazards to the marine environment

"[the prevention of] interference with the ecological balance of the marine environment;

"the prevention of damage to the flora and fauna of the marine environment"

Additional obligations in Part XII: Protection and preservation of the marine environment (e.g. Art 194.5)