

A stylized silhouette of a city skyline with various building heights. A large construction crane is positioned on the right side of the skyline. The background is a gradient from light blue at the top to a solid orange-brown at the bottom.

# **Land Condition Symposium 2020**



**Exhibitor and  
Sponsorship pack**

# About the IES



## We are the Institution of Environmental Sciences, a membership organisation representing professionals from across the full spectrum of environmental disciplines.

The IES is a membership organisation representing and supporting professionals from fields as diverse as air quality, land condition and education, wherever you find environmental work underpinned by science.

We lead debate, dissemination and promotion of environmental science and sustainability, and promote an evidence-based approach to decision and policy making to stand up for science, scientists and the natural world.

We believe the application of scientific principles deepens our understanding of the natural environment and sustainable development.

Committed to excellence, we exist to serve our members and the public, constantly seeking innovation and distinction in the services we provide.

In upholding the standards and importance of the profession, we maintain a position not only to advocate for environmental science but to act as a catalyst for improvement. We seek to identify an inspirational vision for the profession as a whole and the strategic direction to implement this.

The Land Condition Symposium provides you with a platform to demonstrate your commitment, not just to the environment, but to the science which underpins it, indicating your consideration of the issues behind current environmental problems.

Being part of the Symposium provides you with an excellent opportunity to connect with the environmental community, build brand awareness and engage with your target audience of buyers and decision makers.



**Professionalism**



**Equality  
Equity**



**Sound Science**



**Integrity**



**Quality assurance  
Responsibility**

# Exhibitor package



## The exhibitor package includes:

- Organisation logo, hyperlink and 100-word description on the IES website
- Organisation logo included in promotional marketing through targeted emails, IES Contaminated Land LinkedIn Group and IES Twitter account
- A 150-word company description and logo to feature in both the electronic and printed delegate pack
- Space for 2 attendees at the symposium
- Unlimited use of symposium branding for all marketing associated with this event

## Delegate pack adverts

Take the opportunity to promote your organisation to our delegates' wider networks and reach out to those you didn't get the chance to speak to at the event.

This year, we are offering the opportunity for you to include a full or double page advert to promote your organisation within the delegate pack. This is made available online, prior to the event, and printed for all attendees to reference at the conference or circulate with colleagues afterwards.

## Additional benefits include:

- Raising brand awareness and creating positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners.
- An opportunity to network with key individuals working across the environmental sector.
- A platform for you to interact with your target audience of experts and buyers.

This symposium is focused on knowledge exchange, therefore there is only space for a limited number of exhibitors. Exhibitors will be located in the break-out room, providing ample opportunity to interact with delegates during coffee and lunch breaks.

## Cost

Exhibitor stand	<b>£650</b>
Full page delegate pack advert	<b>£130</b>
Double page delegate pack advert	<b>£240</b>

If you are interested in these opportunities, please contact Rhianna at the IES office  
+44 (0)20 3862 7484 or email [rhianna@the-ies.org](mailto:rhianna@the-ies.org) for more details.

# Sponsorship opportunities

The Land Condition Symposium provides you, as a sponsor, with a platform to demonstrate your positioning in the land condition sector, your commitment not just to the environment but to the science which underpins it, and indicates your serious consideration of the issues behind current environmental problems.

Our events reach many key audience segments and provide an engaging platform for you to reach clients and potential employees and build brand awareness.

## Sponsorship benefits include:

- Associating yourself with high profile events in the environmental calendar and raising brand awareness generating a positive brand image through association with current environmental concerns.
- Engaging with an influential audience of environmental professionals, academics and civil servants.
- Promoting your organisation to your target audience of buyers and decision makers.
- Demonstrating your dedication to the environmental community and supporting your company's corporate social responsibility policy.

Consider sponsoring the Institution of Environmental Sciences' largest land condition event to ensure your company is part of this fantastic networking opportunity.

## Previous event sponsors





# Sponsorship package



## **Gold sponsorship package - £1400 one package available**

- Company logo on all delegate badges
- Entry for three delegates to the event
- A exhibitor space to promote your organisation, this can showcase marketing materials, literature and pop-up banners
- Company logo on the event PowerPoint presentation holding slide
- A 150-word company description and logo to feature in the delegate pack
- Organisation logo, hyperlink and 150-word description on the IES website
- Organisation logo included on all promotional marketing through targeted emails, IES Contaminated Land LinkedIn Group and IES Twitter account
- Unlimited use of symposium branding for all marketing associated with this event

## **Silver sponsorship package - £1100 one package available**

- Entry for two delegates to the event
- An exhibitor space to promote your organisation, this can showcase marketing materials, literature and pop-up banners
- Company logo on the event PowerPoint presentation holding slide
- Your company description and logo to feature in the delegate pack
- Organisation logo, hyperlink and description on the IES website
- Organisation logo included on promotional marketing through targeted emails, IES Contaminated Land LinkedIn Group and IES Twitter account
- Unlimited use of symposium branding for all marketing associated with this event

## **Bronze sponsorship package - £500 one package available**

- Entry for one delegate to the event
- Company logo on the event PowerPoint presentation holding slide
- Your company logo to feature in the delegate pack
- Organisation logo and hyperlink on the IES website
- Organisation logo included on promotional marketing on the IES Twitter account
- Unlimited use of symposium branding for all marketing associated with this event

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