

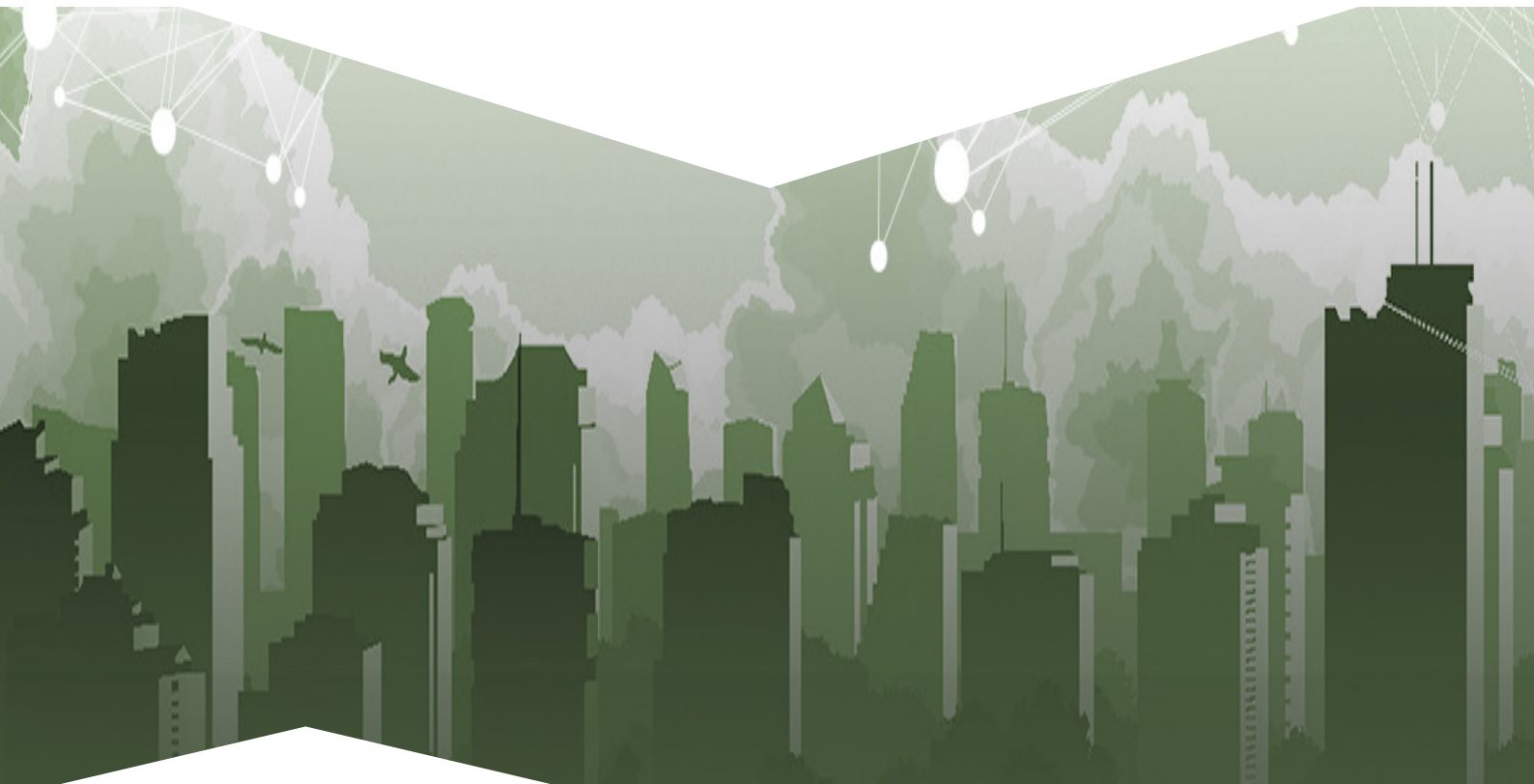
The logo for the Institute of Air Quality Management (IAQM), consisting of the letters 'IAQM' in a bold, white, sans-serif font inside a dark green square.

Institute of  
Air Quality  
Management

# Measuring Air Quality Conference 2023

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Coin Street Conference Centre, London  
28<sup>th</sup> March 2023



Exhibitor &  
sponsorship pack

# About the IAQM



## We are the Institute of Air Quality Management, the professional body for air quality professionals.

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing and promoting the highest standards of working practices in the field and for the professional development of those who undertake this work.

The IAQM play an influential role in the air quality sector by producing useful and timely guidance on matters affecting air quality professionals and by responding to government consultations.

We organise a busy CPD calendar each year, with attendance at the majority of events being free for our members.

We also publish reports and journals concentrating on the science, modelling, policy and legal issues surrounding air quality.

The IAQM is the largest membership organisation for air quality professionals in the UK.



**Professionalism**



**Sound Science**



**Quality assurance  
Responsibility**



**Equality  
Equity**



**Integrity**

# Exhibitor package

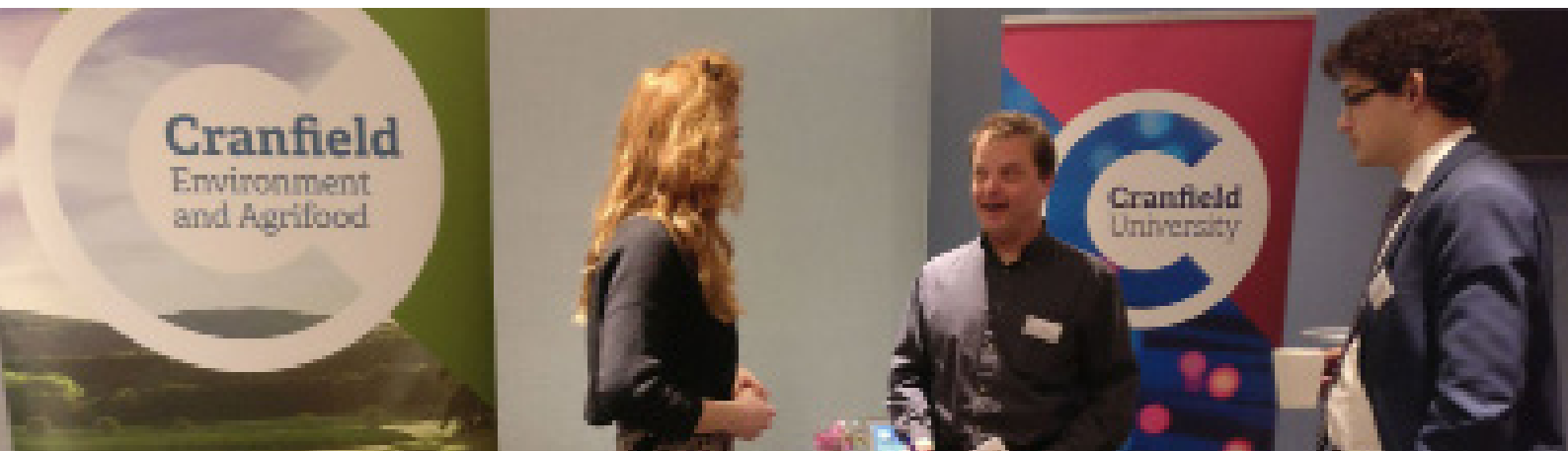


Exhibit at this event and take advantage of the opportunity to interact with your target audience of experts and buyers. Connect with respected environmental professionals, build brand awareness and demonstrate your affiliation with this sector by supporting this event.

- Network with key individuals working in the air quality sector.
- Create positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners
- Interact with leading air quality professionals and remain at the forefront of sectoral developments
- Support your company's corporate social responsibility policy

## Exhibitor package

Each exhibitor package includes the below benefits

- Your organisation's logo, hyperlink and 75-word description listed on the IAQM & IES websites
- Your organisation's logo included in event marketing featuring on the IAQM LinkedIn page and IAQM Twitter account
- Space for 1 attendee at the conference
- Unlimited use of Measuring Air Quality 2023 branding for all marketing associated with this event

## Delegate pack adverts

Utilise the opportunity to reach a greater audience and design a tailored advert for your organisation which will be included in our delegate pack. This is made available online prior to the event, and printed for all attendees to reference at the conference or circulate with colleagues afterwards.

## Equipment provided

All exhibitors will be provided with a 6ft trestle table, 2 chairs and an electricity point if requested. Each stand will have plenty of space to display pop-up banners.

This conference is focused on knowledge exchange, therefore there is only space for a limited number of exhibitors. Exhibitors will be located in the break out room, providing ample opportunity for you to interact with delegates during coffee and lunch breaks.

## Cost

Exhibitor stand with 1 attendee	<b>£420</b>
Additional attendee	<b>£130</b>
Double A4 page delegate pack advert	<b>£250</b>
Full A4 page delegate pack advert	<b>£135</b>

# Sponsorship opportunities

Measuring Air Quality provides you, as a sponsor, with a platform to demonstrate your commitment not just to the environment, but to the science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring Measuring Air Quality provides you with an excellent opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support for the air quality sector.

Our events reach air quality professionals working across the sector and provide an engaging platform for you to reach clients and potential employees.

## Are you interested in...

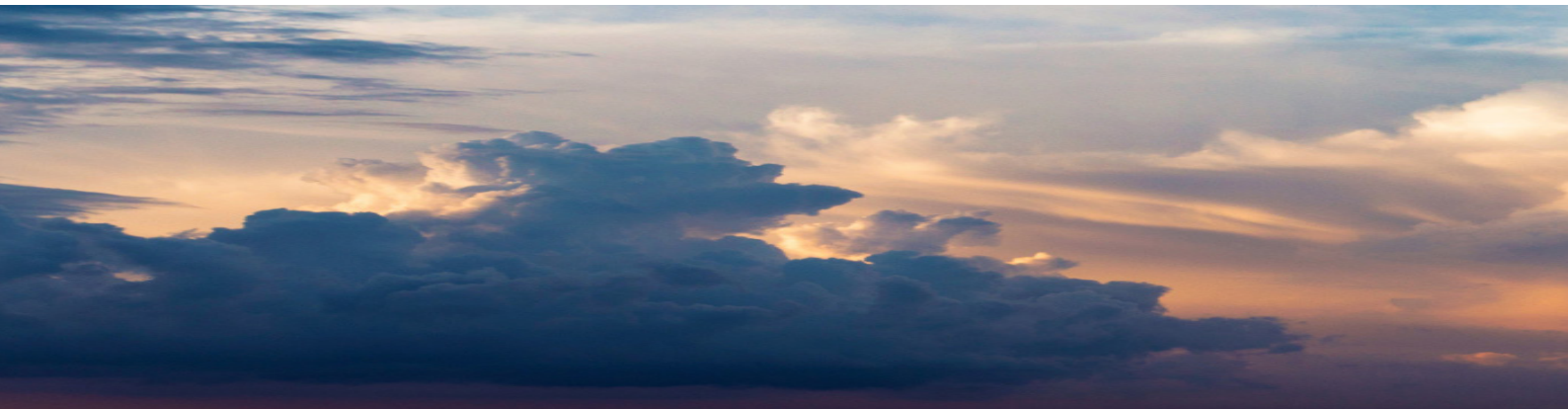
- Creating positive promotion and raising awareness of your organisation to an influential audience of environmental professionals, academics and civil servants?
- Associating yourself with high profile events in the environmental calendar?
- Putting your name in front of hundreds of environmental professionals?
- Showing your employees and investors your dedication to the environmental community?

Consider sponsoring the Institute of Air Quality Management's Measuring Air Quality conference and ensure your company is part of this fantastic networking opportunity.

## Previous event sponsors



# Sponsorship package



There are three sponsorship packages available for this event, utilise this opportunity and associate your brand with a leading sectoral event.

## Gold package additional benefits

- A 250-word sponsor statement and logo to feature in both the electronic and printed delegate pack
- Full A4 page advert
- Attendance for 2 delegates at the conference
- Logo featured on holding slides and signage
- Your branded banners displayed at registration or in the conference room
- Exhibition stand (including attendance for 1 delegate)

## Silver package additional benefits

- A 150-word sponsor statement and logo to feature in both the electronic and printed delegate pack
- Attendance for 2 delegates at the conference
- Logo featured on holding slides and signage
- Your branded banners displayed at registration or in the conference room
- Exhibition stand (including attendance for 1 delegate)

## Bronze package additional benefits

- A 75-word sponsor statement and logo to feature in both the electronic and printed delegate pack
- Attendance for 1 delegate at the conference
- Logo featured on holding slides and signage
- Your branded banners displayed at registration or in the conference room
- Exhibition stand (including attendance for 1 delegate)

## Cost

Gold sponsorship	<b>£1,300</b>
Silver sponsorship	<b>£1,000</b>
Bronze sponsorship	<b>£600</b>

If you are interested in any of the sponsorship or exhibiting opportunities available for Measuring Air Quality 2023 please contact Derek at the IES office  
**+44 (0)20 3862 7484** or email [events@the-ies.org](mailto:events@the-ies.org) for more details.