

IAQM

Institute of  
Air Quality  
Management

# Routes<sup>to</sup> Clean Air

Air Quality Conference

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Birmingham Conference & Events Centre  
29<sup>th</sup>-30<sup>th</sup> October 2018

Exhibitor  
opportunities

# About the IAQM



## We are the Institute of Air Quality Management, the professional body for air quality professionals

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing and promoting the highest standards of working practices in the field and for the professional development of those who undertake this work.

The IAQM play an influential role in the air quality sector by producing useful and timely guidance on matters affecting air quality professionals and by responding to government consultations.

We organise a busy CPD calendar each year, with attendance at the majority of events being free for our members.

We also publish reports and journals concentrating on the science, modelling, policy and legal issues surrounding air quality.

Routes to Clean Air is an annual two-day conference where air quality, public health and transport professionals share their experiences of improving traffic emissions.

The IAQM is the largest membership organisation for air quality professionals in the UK.



**Professionalism**



**Equality  
Equity**



**Sound Science**



**Integrity**



**Quality assurance  
Responsibility**

# Exhibitor package



## The exhibitor package includes:

- Organisation logo, hyperlink and 150-word description on the IAQM & IES websites.
- Organisation logo included in all exhibitor promotional marketing through targeted emails, IAQM LinkedIn Group and IAQM Twitter account.
- A 150-word company description and logo to feature in both the electronic and printed delegate pack.
- Space for 1 attendee at the conference.
- Unlimited use of Routes to Clean Air 2018 branding for all marketing associated with this event.

## Delegate pack adverts:

This year we are offering the opportunity to include a full or half page advert to promote your organisation within the delegate pack. This is made available online, prior to the event, and printed for all attendees to reference at the conference or circulate with colleagues afterwards.

Take the opportunity to promote your organisation to those you didn't get the chance to speak to and reach out to our delegates' wider network.

## Additional benefits include:

- Raising brand awareness and creating positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners.
- An opportunity to network with key individuals working in the air quality sector.
- Platform for you to interact with your target audience of experts and buyers.

This conference is focused on knowledge exchange, therefore there is only space for a limited number of exhibitors. Exhibitors will be located in the break out room, providing ample opportunity for you to interact with delegates during coffee and lunch breaks.

## Equipment provided:

All exhibitors will be provided with a 6ft trestle table, 2 chairs and an electricity point if requested. Each stand will have plenty of space to display pop-up banners.

## Cost

Exhibitor stand with 1 attendee	<b>£715</b>	Half page delegate pack advert	<b>£80</b>
Additional attendee	<b>£196</b>	Full page delegate pack advert	<b>£120</b>

If you are interested in any of the sponsorship or exhibiting opportunities available for Routes to Clean Air 2018 please contact Rhianna at the IES office  
+44 (0)207 601 1920 or email [rhianna@the-ies.org](mailto:rhianna@the-ies.org) for more details.