



Guidelines for IES Student blog submissions

Focus – Stories of Action

- The Institution of Environmental Sciences (IES) is a charitable organisation which promotes and raises public awareness of environmental science.’.
- This student blog is an opportunity for IES student members to discuss
 - an initiative, project, campaign or society you are part of related to climate action, sustainability or the environment, what you have done or aiming to do, and what the outcomes were/projected outcomes will be

Length

- Blogs should be between 500-750 words.
- Please include a title for your blog post of no more than 10 words.

Images

- We encourage authors to include photos or graphics with their submission. Please supply these as separate JPG or PNG files – photos or graphics embedded in Word, Excel or PowerPoint files are compressed, reducing the quality – and include a relevant caption in the text of the blog.
- Please ensure you own the copyright for any graphics or photos submitted or have secured permission from the creator to reproduce this work on the IES website.

Referencing

- Please include references as hyperlinks within the text. A reference list at the end of the blog is not required.
- To reference a non-digital or physical source, please use endnotes formatted as numbers (not Roman numerals).

Author biography

- Please provide a brief description of your current role and background (no more than 30 words) to be included with the blog. A contact email address can be included if you would like readers to be able to contact you.

- If you wish to provide a photograph of yourself, please supply this as a separate JPG or PNG file along with your blog post.

Style of writing

- Writing should be clear, concise and intended for a scientifically literate audience. Please keep in mind that readers come from a broad range of professional backgrounds, so may not be familiar with sector-specific terms or concepts – these should be defined at first usage.
- All blogs should be written in English using British spelling, except for quoted text.
- Please avoid introductory phrases such as ‘In this blog, I will...’ and go straight into the discussion.

Editing and submission process

- Please submit your blog as a Word document (.doc or .docx), along with any accompanying photos or graphics, via email to education@the-ies.org with the subject ‘IES student blog submission’.
- All submissions are reviewed and edited before publication. A final version of your blog will be shared with you ahead of publication to ensure that the meaning of the text has been preserved.
- If revisions to the blog are required ahead of publication, we will get in touch with specific comments or suggestions.
- If you have a topic in mind but are unsure if it would be suitable for a blog post, please contact education@the-ies.org with your idea and a brief bulleted outline of the blog’s content.