

## CONSULTATION PAPER

### MODERNISING PLANNING OUTDOOR ADVERTISEMENT CONTROL

### COMMENTS FROM THE INSTITUTION OF ENVIRONMENTAL SCIENCES

#### General

1. This note contains the comments of the Institution of Environmental Sciences on the above Consultation Paper issued by the Department of Environment, Transport and the Regions (DETR) in September 1999.
2. Our response deals mainly with substantive issues, as we made comments on the earlier draft consultation paper issues in December 1998.

#### Comments

3. We support most of the 'proposed actions' outlined in the consultation paper. In particular we endorse the approach outlined under Proposed Actions 4.4.3, 4.7.2. and 4.8.15. We also agree with the proposal **not** to change the 8 week appeal deadline (4.10.2).
4. In terms of Proposed Action 4.11.4, we would prefer the selection of option (i), in which ASCAs are reviewed every 5 years with LPAs reminded of their duty in this regard.
5. We would accept that the 1 September 1949 date is an onerous condition on applicants. It may be more sensible to have a 'running time-frame' to consider business use applications, say in use for the last 10 years.
6. We would strongly support the development of a 'Good Practice Guide' for procedural matters, as outlined in 4.31.2.
7. The Recommendations arising from the Arup Economics and Planning research on 'fly-tipping' that the DETR is proposing to adopt do not present problems for us. They are in line with the comments we made to the original consultation paper.