

Membership survey

June 2014



02

Contents

01 Survey Respondents

02 Membership Services

03 Publications

04 Policy

05 Your final thoughts



Survey Respondents

01

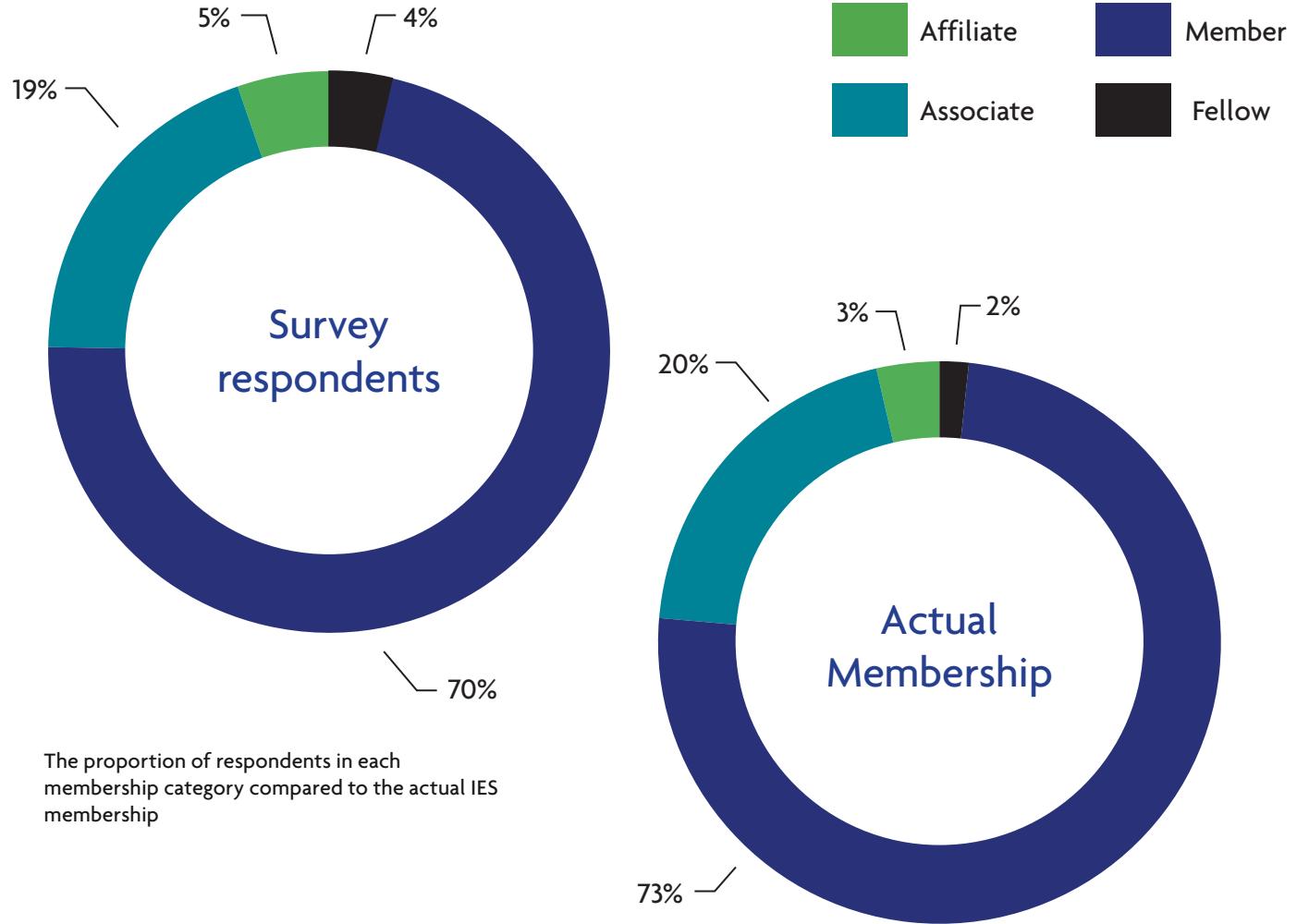
04

Survey respondents

The Institution of Environmental Sciences (IES) surveys its members annually to identify trends in how different services are valued and to gather member opinions on potential new future developments.

The number of respondents in each membership category was similar to the overall IES membership.

315 respondents



The proportion of respondents in each membership category compared to the actual IES membership



Membership Services

02



Online presence

63% of members rate the new look website as better than the previous version...

...**70%** of members rate the newsletter as 'excellent' or 'good'...

...but **80%** of members didn't know we had a twitter account.

The screenshot shows the IES website homepage. At the top, there's a navigation bar with links like 'Join Us', 'Our Values', 'News', 'Analysis', 'Events', 'Jobs', 'Resources', and 'About Us'. A prominent banner says 'Join us Become a member and succeed'. Below this, there are sections for 'Why join the IES?' with a grid of member photos, 'Join today' for exclusive events, and '2014 Costs' table. A table lists membership grades and their requirements.

Membership Grade	Cost
Fellow	£113
Member	£93
Associate	£77
Affiliate	£12
Retired Member	£25
Unemployed or maternity leave	25% of ordinary fees

The screenshot shows the ESMonthly newsletter for May 2014. The headline is 'The new IES special interest groups' with the subtext 'Influence the research and guidance the IES produces and the events we run'. It features five circular icons representing different interest groups: Contaminated Land, Energy, Environmental Impact / Risk Assessment, Environmental Science in Government, and London Air. Below the icons, it lists the groups and provides a link to learn more.

- Contaminated Land
- Energy
- Environmental Impact / Risk Assessment
- Environmental Science in Government

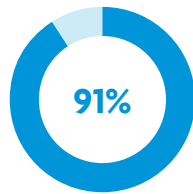
The screenshot shows the IES Twitter account. The profile header includes the IES logo and name. The main content area displays several tweets, including one about a House of Lords committee call for a national priority group on air quality, and another about more Chinese than Europeans identifying themselves as environmentalists. The right sidebar shows a 'Follow' button and a search bar.

79% of members visit the IES website at least monthly

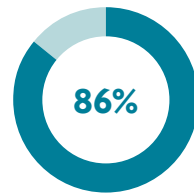
7

Membership services

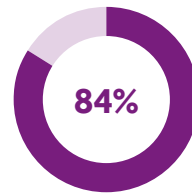
Proportion of members rating services as 'very important' or 'important'



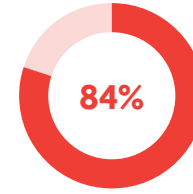
Newsletter



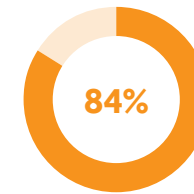
CPD Activities



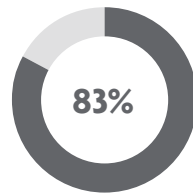
Chartered Environmentalist Opportunity



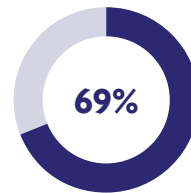
Chartered Scientist Opportunity



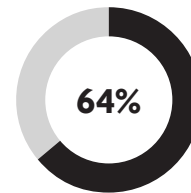
Post Nominal



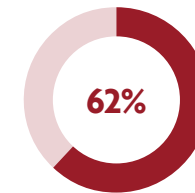
Special Interest Groups



Careers Support



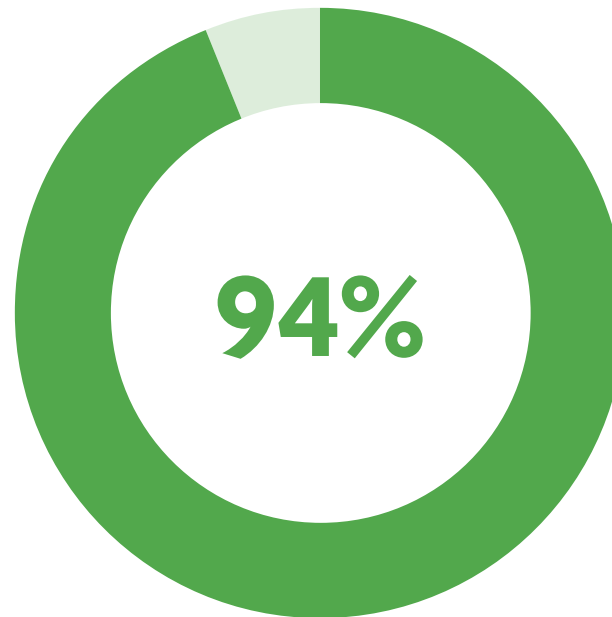
Membership of ENEP



Events (e.g. Burntwood)

8

Membership services

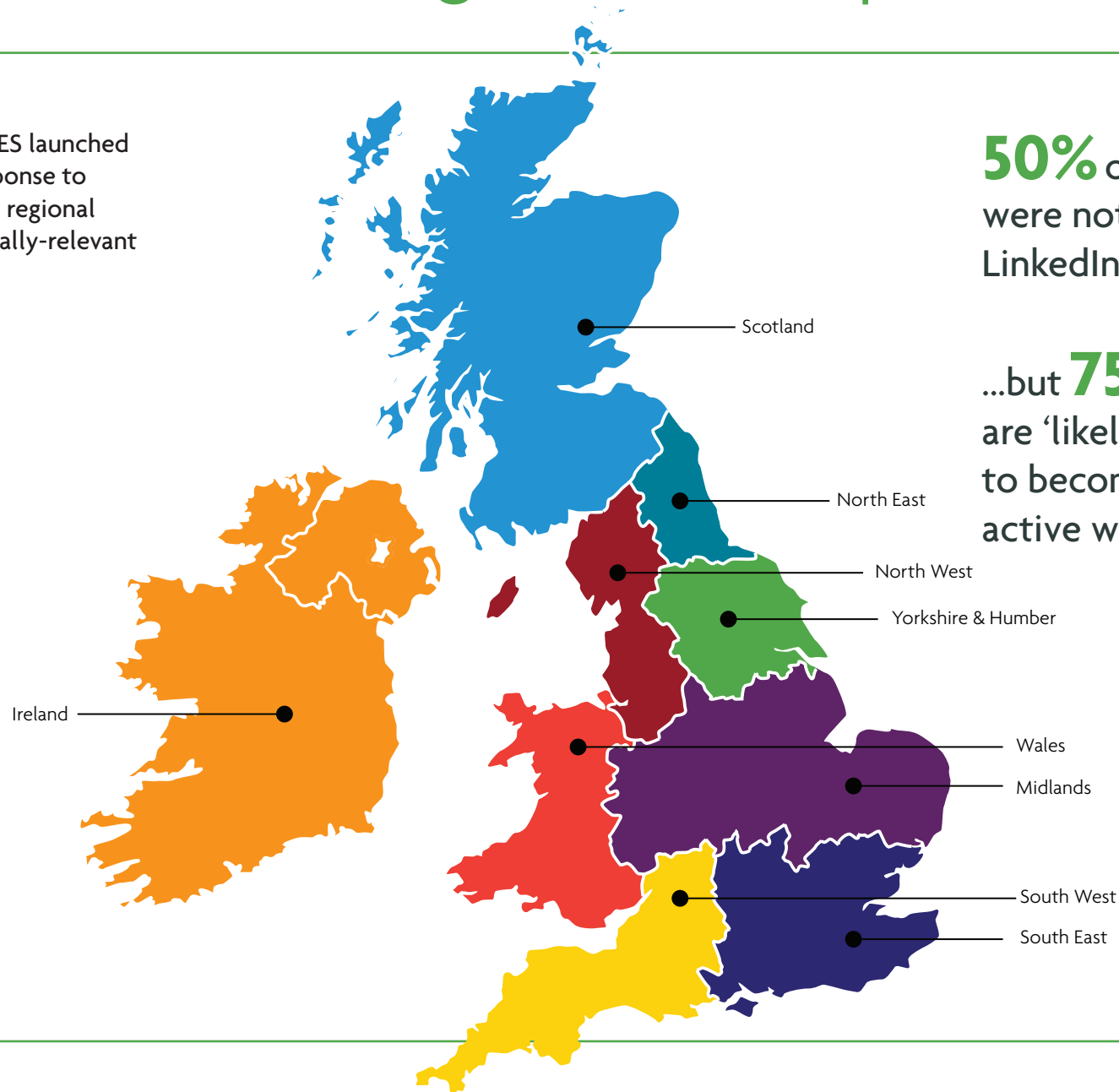


94% of members rate their interaction with the office as 'excellent' or 'good'.

9

LinkedIn and Regional Groups

At the end of 2013 the IES launched regional groups in response to members' requests to hold regional events and produce regionally-relevant publications.



50% of members were not aware of the LinkedIn groups...

...but **75%** of members are 'likely' or 'very likely' to become regionally active with the IES.



Publications

Throughout 2013 the IES published a range of analysis documents.

These covered topics from Open Data to the legislative landscape around air quality and planning.



Article



Technical note



Discussion paper



Blog



Infographic



Podcast

79% of members rate the IES web publications as important or very important.

12

Journals

90% of members rate the journals as 'excellent' or 'good'.

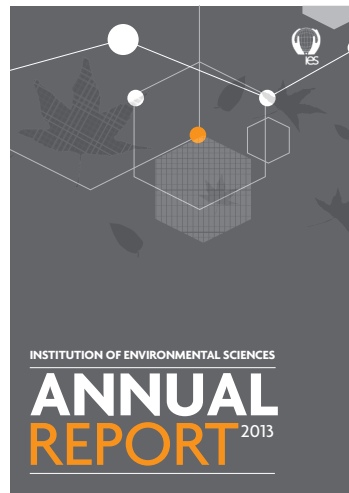
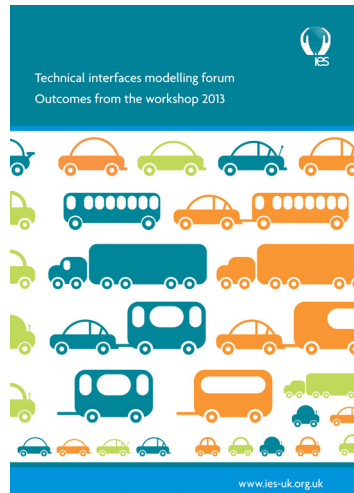
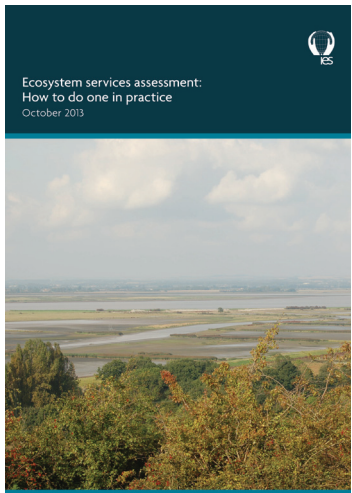
93% of members say journals are 'important' or 'very important' to them.



13

Reports

86% of members rate the reports & guidance as 'important' or 'very important'.





04

Policy

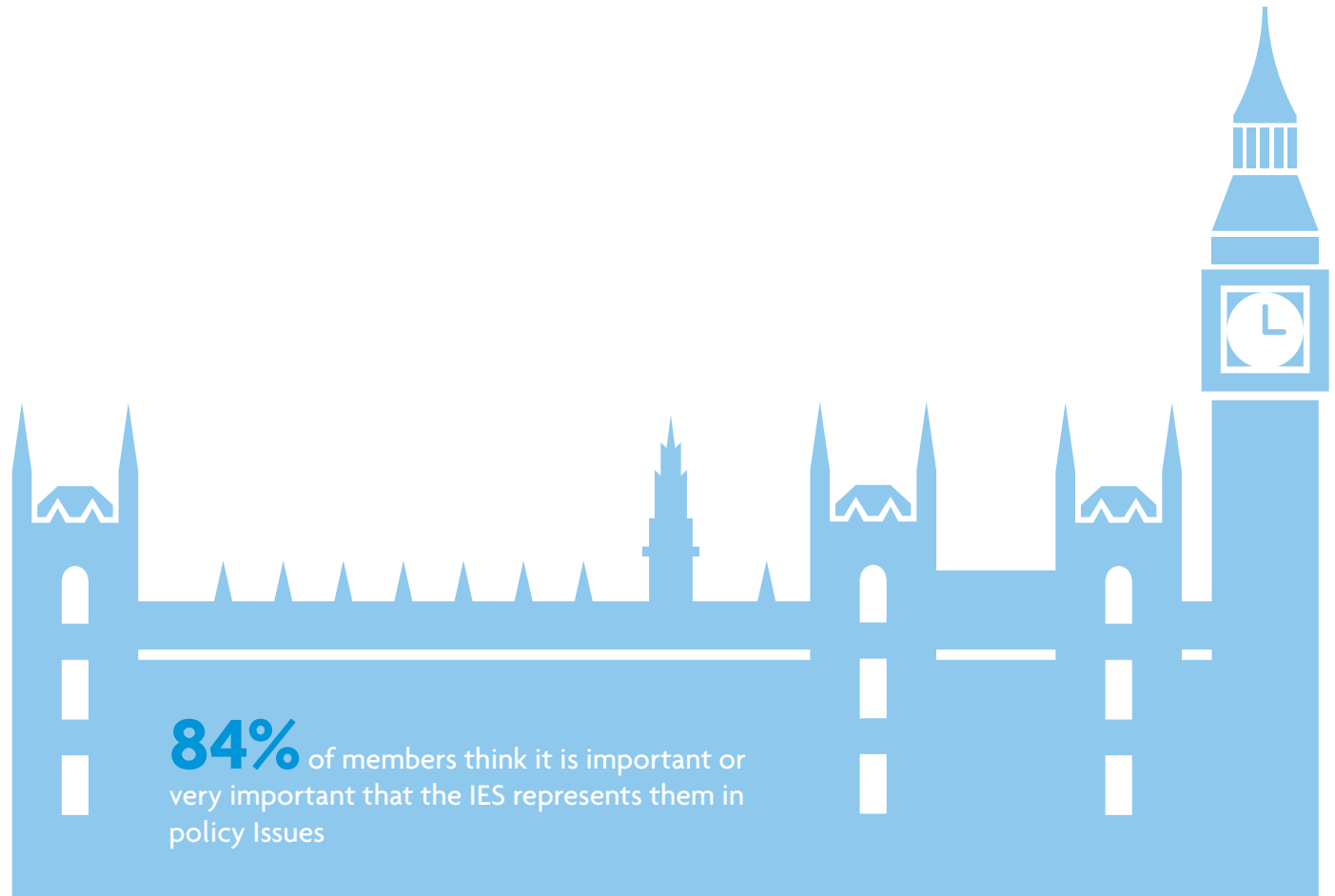
In 2013 the IES increased its policy portfolio and putting environmental science evidence at the heart of policy.

2013



The IES wrote 12 letters to central and local Government on environmental policy issues.

84% of members think it is important or very important that the IES represents them in policy Issues





Your final thoughts

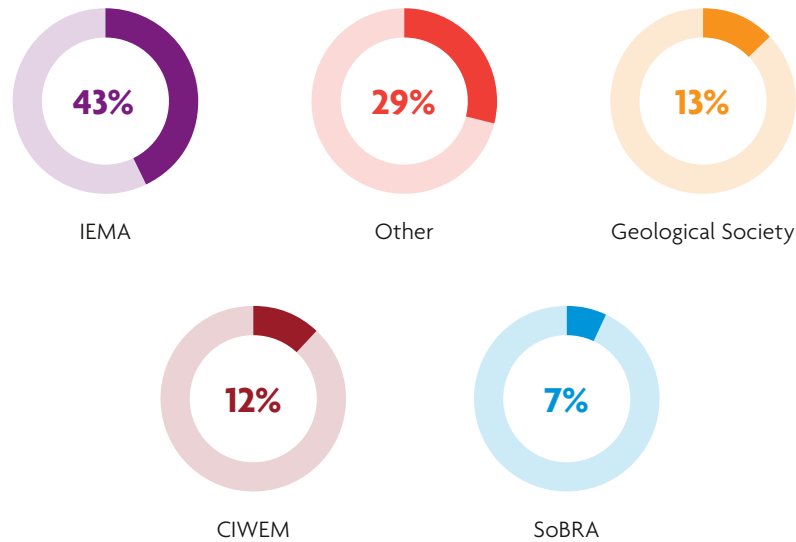
Professional body membership

This year we asked members whether or not they held a memberships with other professional bodies.

44% of members are a member of another professional bodies. In

total **74** other professional were listed

Of the members that hold multiple professional body memberships, the most organisations were;



18

Recommendations

99% of members would recommend the IES to colleagues.



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