

# Membership survey

June 2016



**01** Survey respondents

**02** Membership services

**03** Publications

**04** Policy

**05** Your final thoughts



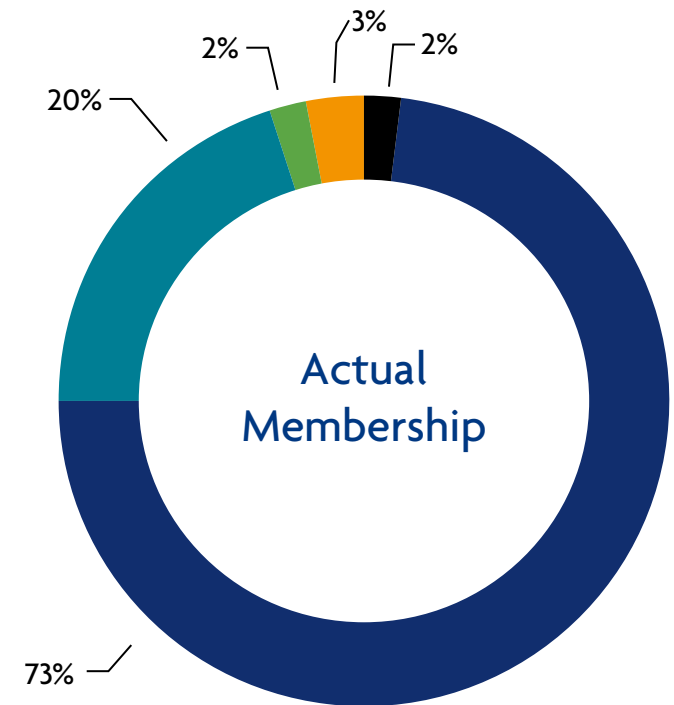
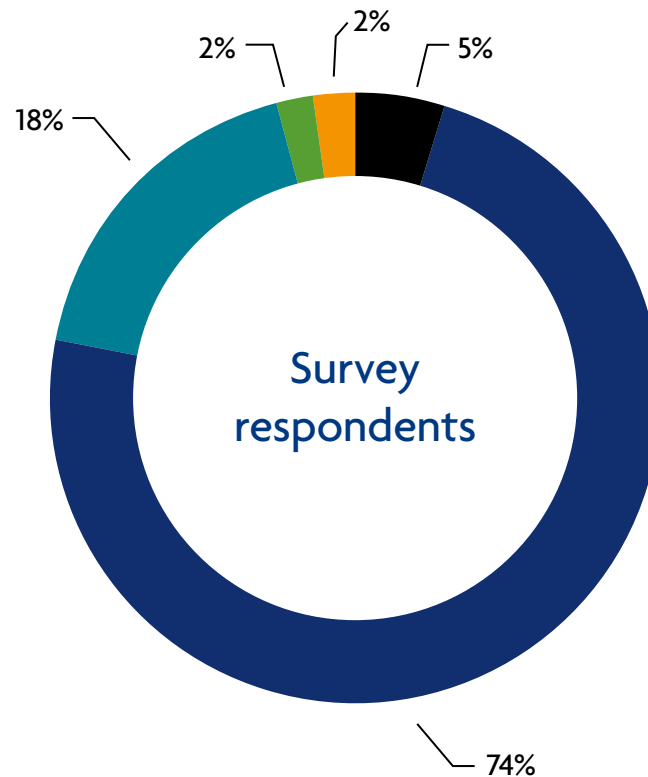
# Survey respondents

## 04

# Survey respondents

The Institution of Environmental Sciences (IES) surveys its members annually to identify trends in how different services are valued, to gather member opinions on potential new future developments, and to measure membership satisfaction.

The balance of the **237** respondents across each membership category was similar to the overall IES membership.



The proportion of respondents in each membership category compared to the actual IES membership.



# Membership services

## 6

# Online presence

**73%** of members rate the website as 'excellent' or 'good'...



...**76%** of members rate the newsletter as 'excellent' or 'good'...



...**75%** of members rate the new IES CPD tool as 'excellent' or 'good'...



and **60%** of members visit the IES website at least monthly.

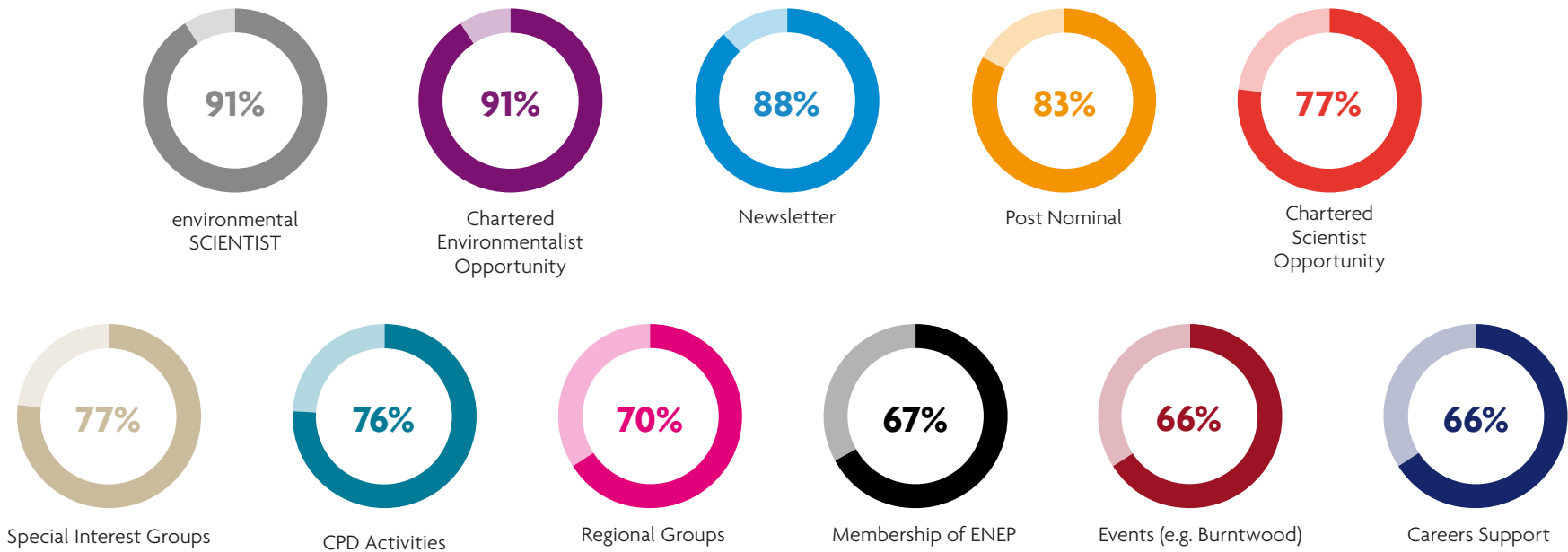


155% increase in the average number of unique visitors a month in 2015 compared to the previous year.

# 7

## Membership services

Proportion of members rating services as ‘very important’ or ‘important’

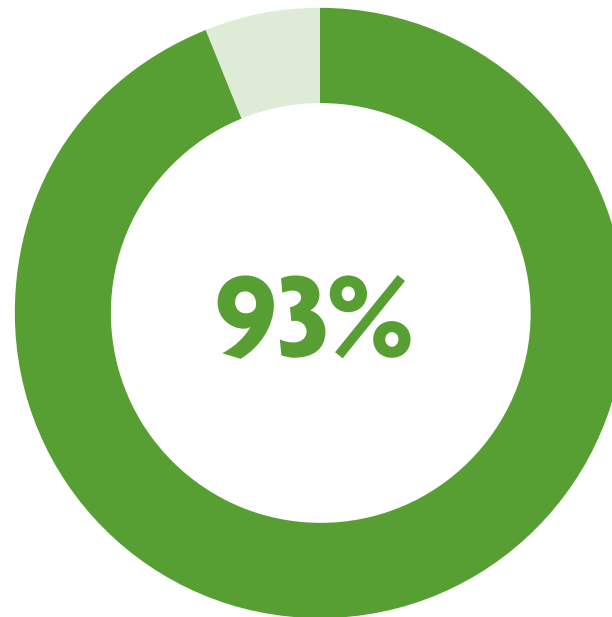


Click on any of the charts above to find out more.

## 8

# Membership services

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**93%** of members rate their interaction with the office as 'excellent' or 'good'.



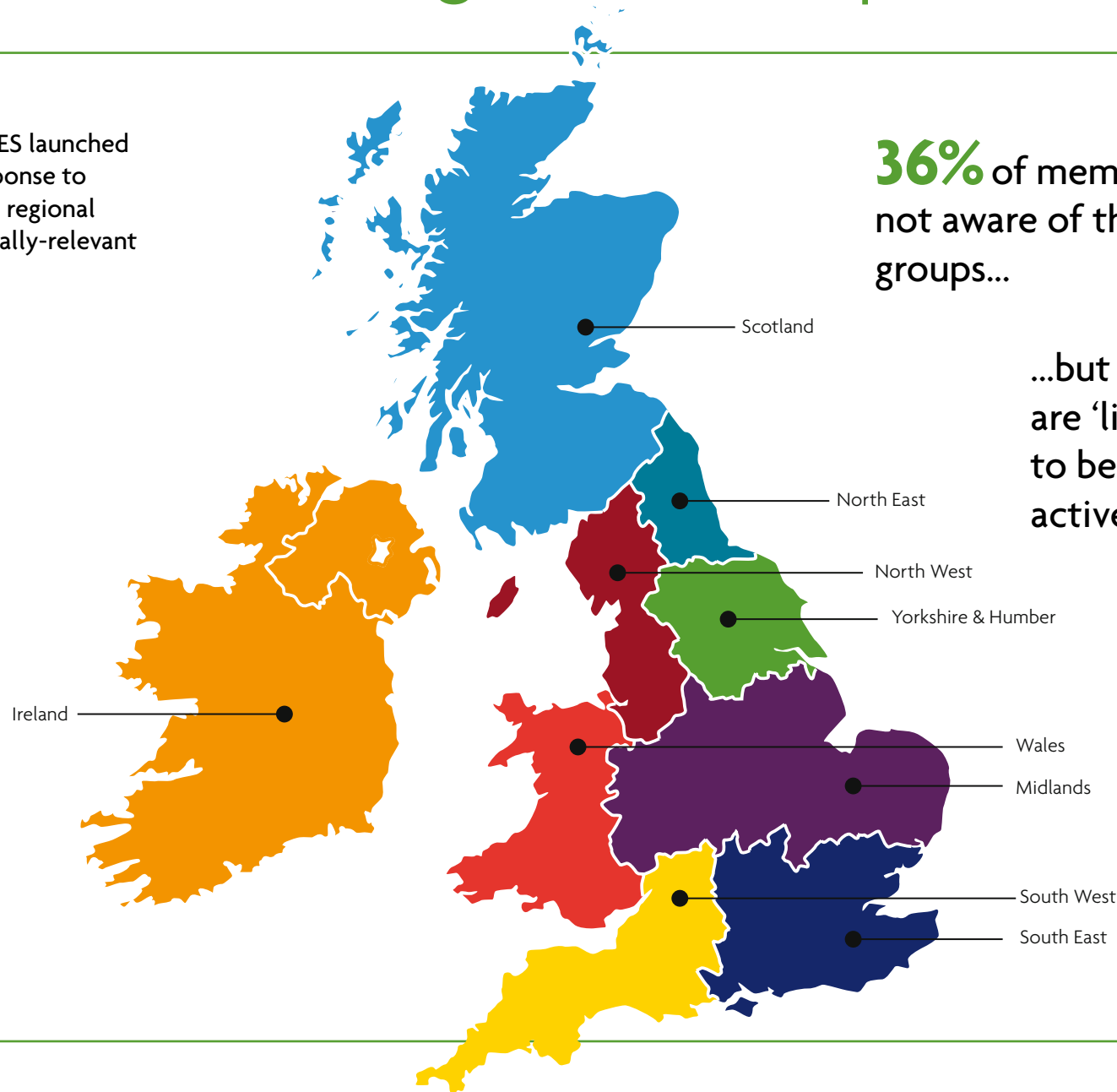
## 9

# LinkedIn and Regional Groups

At the end of 2013 the IES launched regional groups in response to members' requests to hold regional events and produce regionally-relevant publications.

**36%** of members were not aware of the LinkedIn groups...

...but **75%** of members are 'likely' or 'very likely' to become regionally active with the IES.





# Publications

Throughout 2015 the IES published a range of analysis documents.

- Room for the environment in the Government's 'plan for growth'?
- Local authority AQMA designation
- Solar Energy: The debate
- General election 2015 - the environment in the party manifestos
- Drones for environmental research  
Taking a closer look at physical river habitat
- Moving on from 'the greenest government ever'
- Update of UK GHG Conversion Factors
- Funding for innovative environmental research
- Qualitative responses to the IES Membership Survey
- A-Level changes
- The impact of environmental science research
- We need to talk about ESOS
- Rivers of drugs.



Click on the analysis to find those pieces and many more.



Article



Discussion paper



Infographic



Technical note



Blog



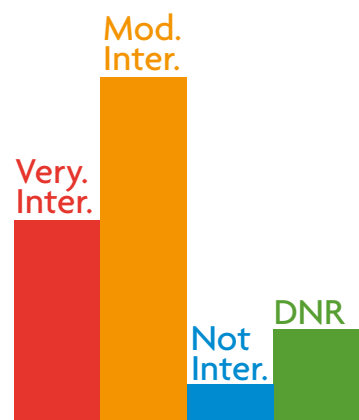
Podcast

**94%** of readers rated the IES analysis as 'very' or 'moderately' interesting.

**74%** of members rate the IES web publications as 'very important or 'important.'

## 12

## Journals



Our most popular journal was Impact of Environmental Science Research, with 87% of readers finding it 'very' or 'moderately' interesting.



**87%** of members rate the journals as 'excellent' or 'good'.

**91%** of members say journals are 'very important' or 'important' to them.

## 13

# Reports

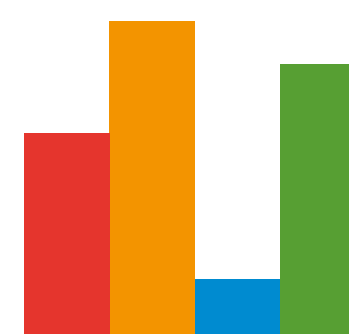
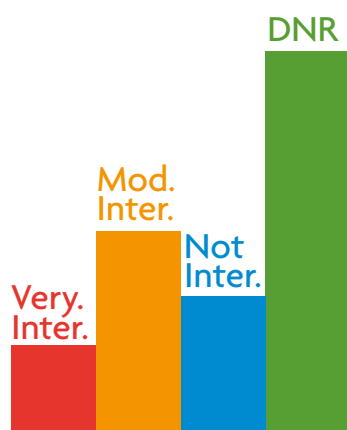
**87%** of members rate the reports & guidance as 'very important' or 'important'.

Very Interesting

Moderately Interesting

Not Interesting

Did not read / access





# 04

## Policy

In 2015 the IES increased its policy activities to put environmental science evidence at the heart of legislation and regulation.

2015



The IES and sister organisations wrote **16** letters and consultation responses to central and local Government on environmental policy issues.

83%

of members think it is 'very important' or 'important' that the IES represents them in policy issues.



# Your final thoughts

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## 17

# Recommendations

When asked how likely members would be to recommend the IES to a friend or colleague.

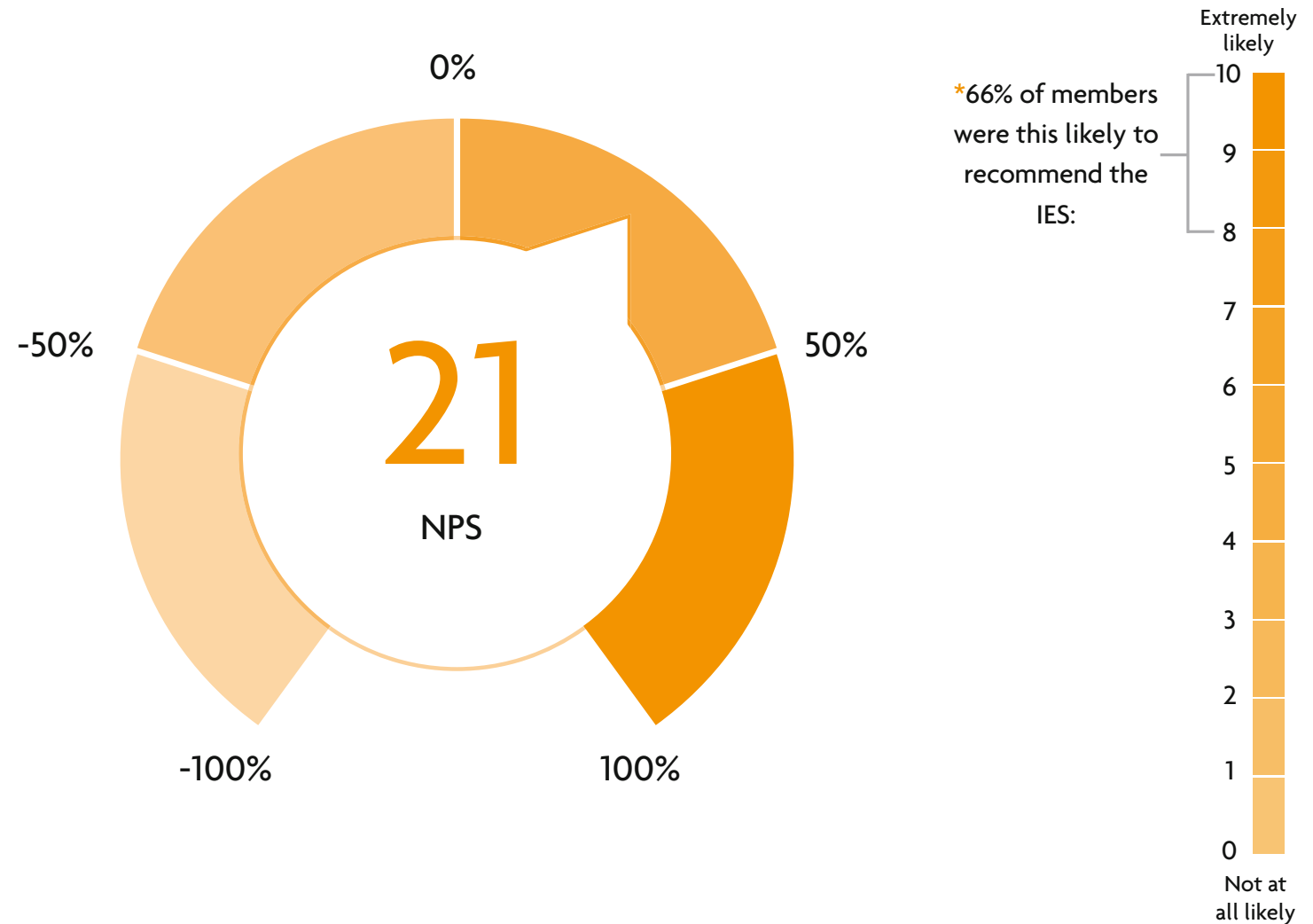
The aggregated results gave us a Net Promoter Score of 21.\*

This is the first year the IES has measured this and the result sets a target for us to improve on in future years.

According to Voxpopme this puts the IES above many leading companies including Innocent, Microsoft and Waitrose\*.



\*\*Voxpopme, 2014





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