

Membership Survey

April 2021



- 01** Survey respondents
- 02** Membership services
- 03** Publications
- 04** Final thoughts



Survey respondents

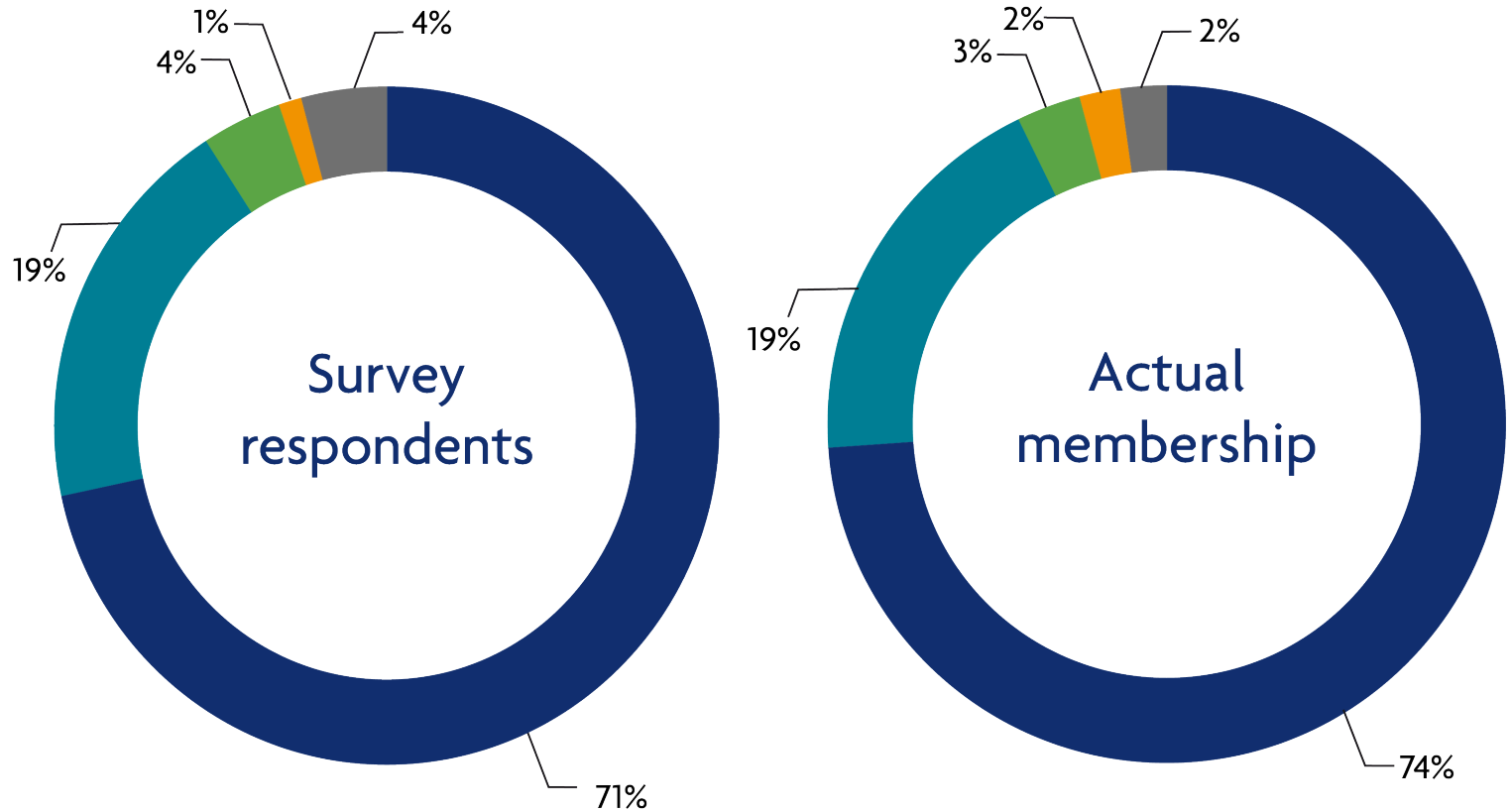
01

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Survey respondents

The Institution of Environmental Sciences (IES) surveys its members annually to identify trends in how different services are valued, to gather member opinions on potential new future developments, and to measure membership satisfaction.

The balance of the **408** respondents across each membership category was very similar to the overall IES membership.



The proportion of respondents in each membership category compared to the actual IES membership



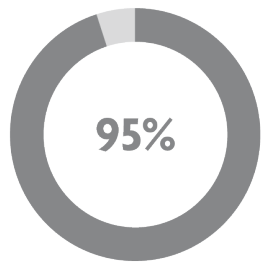
Membership services

02

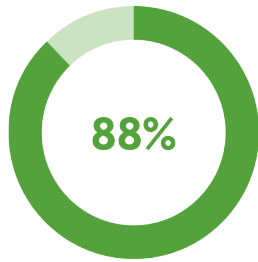
6

Membership services

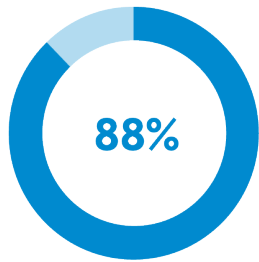
Proportion of members rating services as 'very important' or 'important'



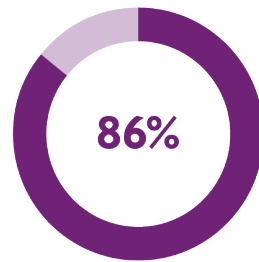
Webinars (live and recorded)



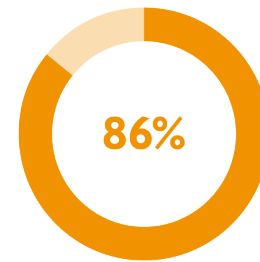
environmental SCIENTIST journal



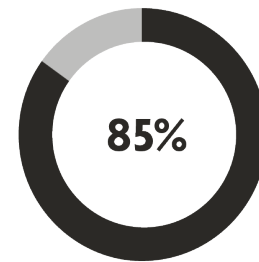
Other publications (e.g. reports, guidance)



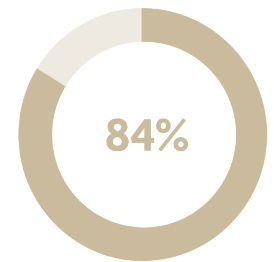
Chartered Environmentalist opportunity



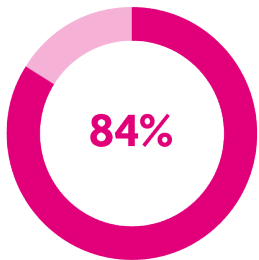
Web publications (e.g. blogs, discussion papers, analysis)



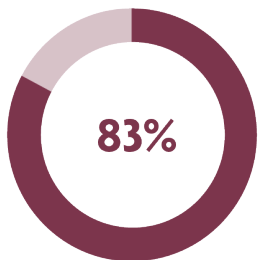
Newsletter



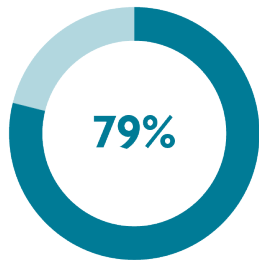
Post-nominal letters



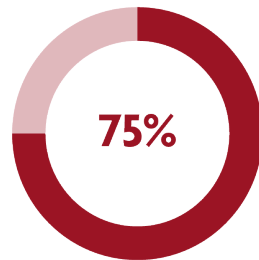
Representation through policy activities



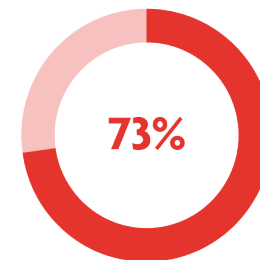
Opportunity to join community for your specialism



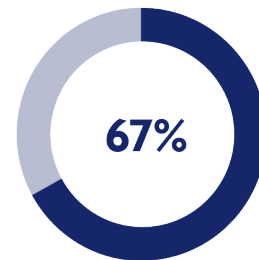
CPD recording tool



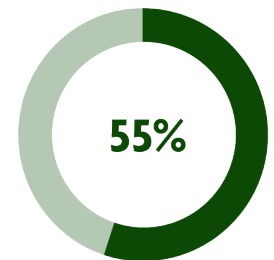
Events



Chartered Scientist opportunity



Careers services



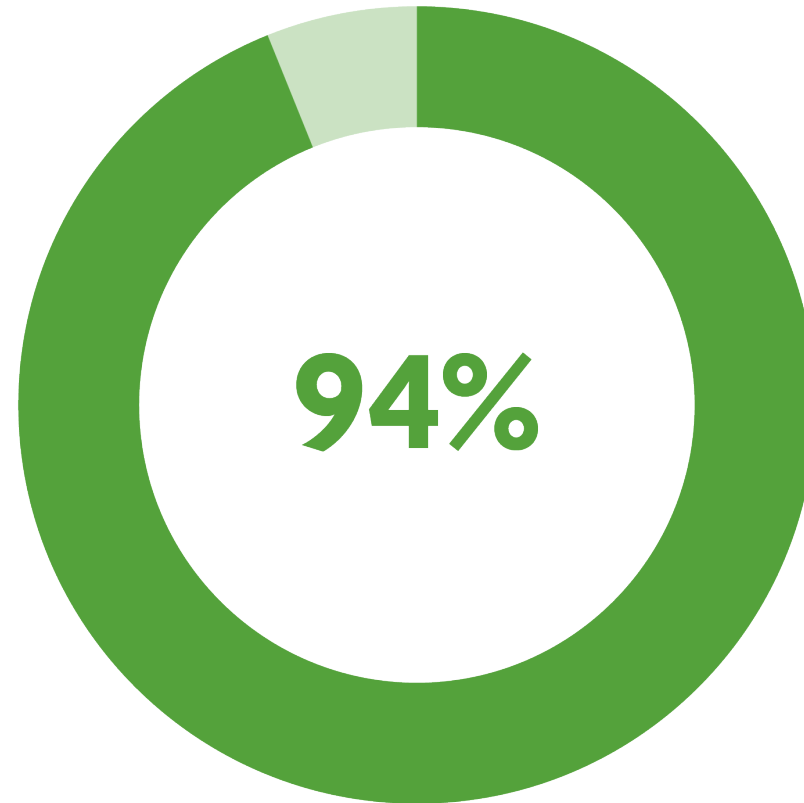
Other register opportunities (REnvTech and REnvP)



Click on any of the charts above to find out more

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Membership services



of members rated the IES office's ability to answer their query as 'excellent' or 'good'

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Webinars and events

89% of members rated IES webinars as ‘excellent’ or ‘good’

92% of webinar participants rated the subject matter and quality of speakers as ‘excellent’ or ‘good’

84% of members rated IES events as ‘excellent’ or ‘good’

“ The webinars and CPD provided is excellent and I always share the links with my colleagues who are not members. ”

“ I have learned lots from watching [the] previously recorded webinars and find them invaluable. ”



Over **60** webinars and events are now available to view on our YouTube channel

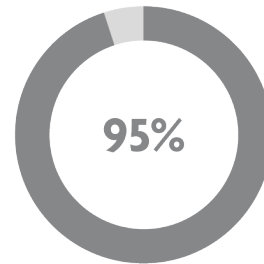
9

Response to Covid-19

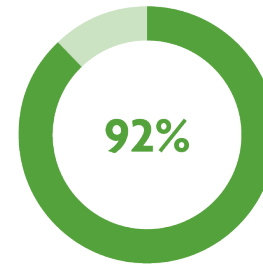
In response to the Covid-19 pandemic, the IES has been delivering a number of additional services and resources to its members, as well as transferring all of our existing services online.

During this period, we also surveyed our professional members to help us better understand the overall impact on the sector, and how members' personal and professional circumstances have evolved during this period. The results were used to help tailor the advice and services provided to members.

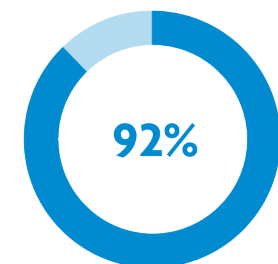
Proportion of members rating additional services provided in response to the Covid-19 pandemic as 'very useful' or 'moderately useful'



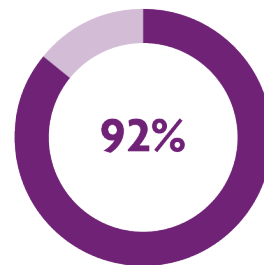
Additional online CPD opportunities



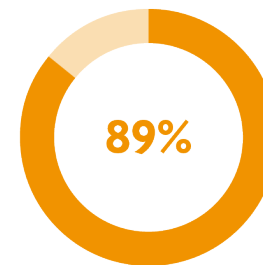
Online forum series exploring challenges and developments across the sector



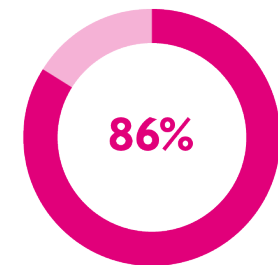
Tailored policy analysis on the impacts of Covid-19 and the UK Government's recovery strategy



Online delivery of Chartership workshops



Series of blog posts sharing relevant guidance and resources



Online CV clinic



Publications

03

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Analysis

Throughout 2020 the IES published a range of analysis documents:

- What does Covid-19 mean for the Environment and Agriculture Bills?
- Environmental opportunities of future transport
- Homeschooling support
- What does the latest Covid guidance mean for the environmental sector?
- Checking in on our mental health
- Our current and target GHG emissions
- Environmental science is for everyone – citizen science projects
- Could a green recovery be as simple as ABCDE?
- To what extent is policy ever ‘science-led’?
- Build a career in the environmental sciences
- What is the value of an interdisciplinary response?
- Back to school: could you volunteer as a school governor?
- Roadmap for sustainability in MoD support infrastructure
- Redundancy support and resources
- Green Recovery: Making space for transformative change
- STAGES on the road to COP26



Click to read these pieces

88% of members rated IES guidance, reports and position statements as ‘very important’ or ‘important’

86% of members rated IES web publications (e.g. blogs, discussion papers and analysis) as ‘very important’ or ‘important’



I find the IES to be an exceptional resource providing a lot of good content for a wide range of topics.



Articles



Videos



Discussion papers

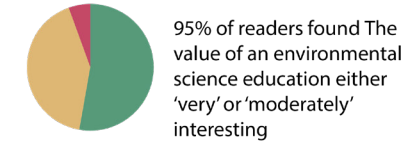
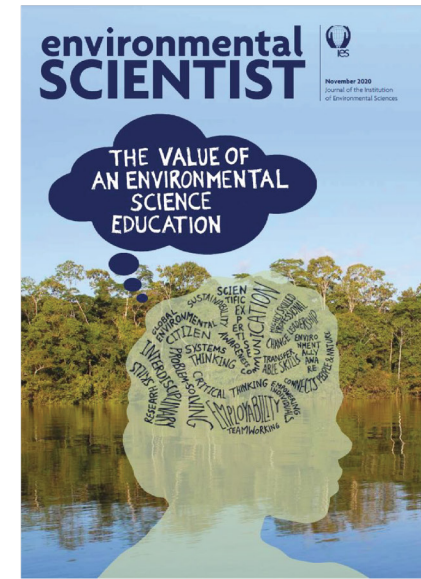
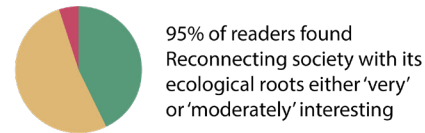
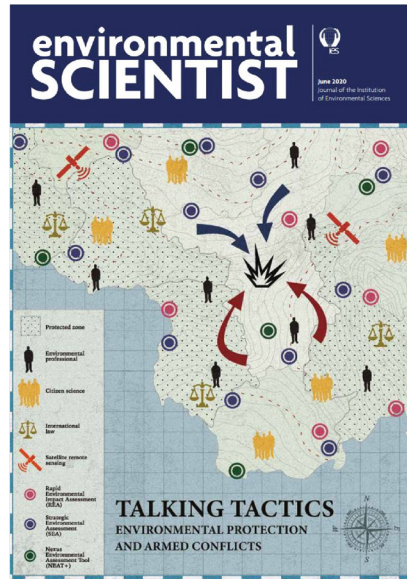
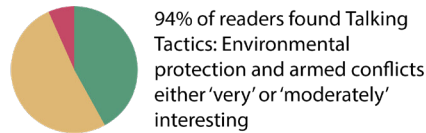


Blogs

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Journals

91% of members rated the environmental SCIENTIST journal as 'excellent' or 'good'



● Very interesting
 ● Moderately interesting
 ● Not interesting



04

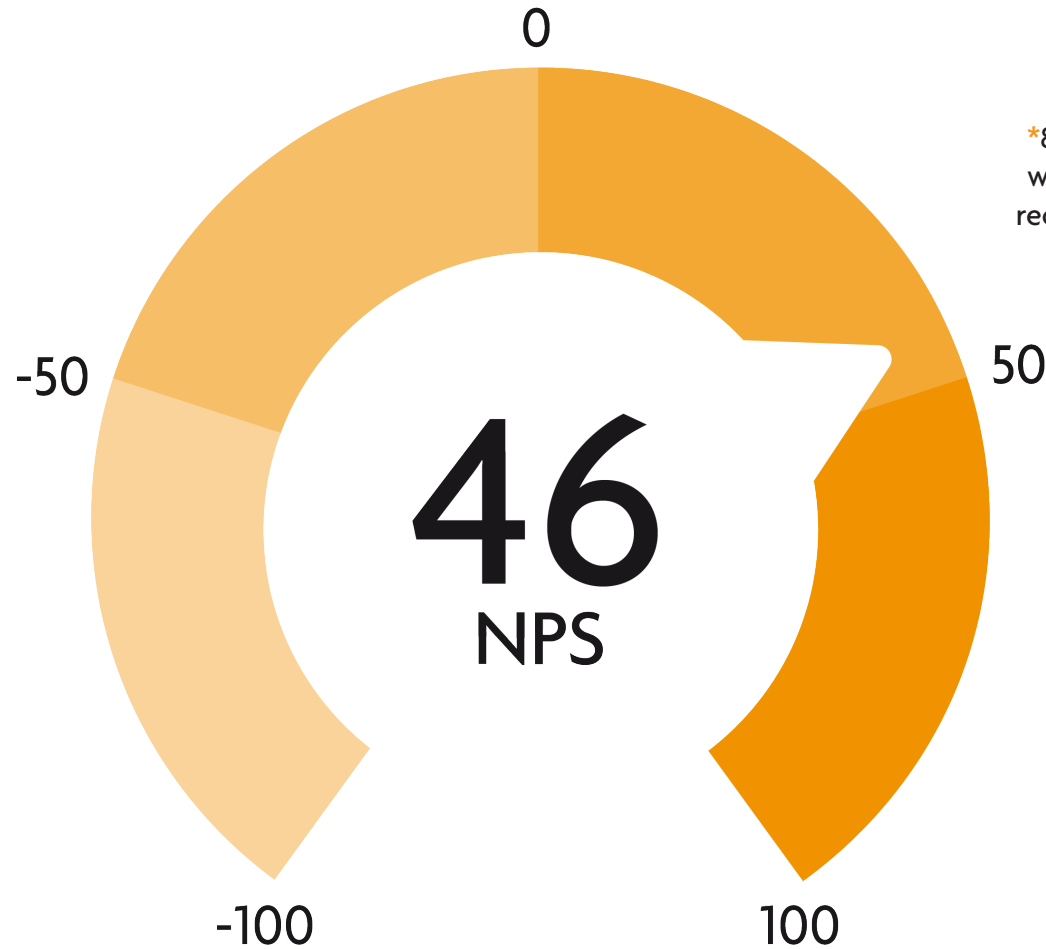
Final thoughts

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Recommendations

When asked how likely members would be to recommend the IES to a friend or colleague, the aggregated results gave us a Net Promoter Score of 46.*

Net Promoter Scores range from -100 to 100. Scores higher than 0 are typically considered to be good and scores above 50 are considered to be excellent.



*89% of members were this likely to recommend the IES

Extremely likely

10

9

8

7

6

5

4

3

2

1

0

Not at all likely



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