

Routes to Clean Air

21 & 22 October 2026

@thestudio, Birmingham

**Exhibitor and
Sponsorship Pack**

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IAQM

Institute of
Air Quality
Management

The Institution
of Environmental
Sciences

The Institute of Air Quality Management is the largest membership organisation for air quality professionals in the UK.

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing, and promoting the highest standards of working practices in the field and for the professional development of those who undertake this work.

Routes To Clean Air 2026

Routes to Clean Air (RTCA) is an annual two-day conference where air quality, public health, and transport professionals share their experiences of improving air quality.

The year's conference will be focused on the most relevant subjects in **air quality measurement, monitoring, and modelling** with an emphasis on **practical application, innovation, and lessons learned from real-world projects**. This follows the IAQM's decision to absorb topics that were previously covered under the separate Dispersion Modelling User Group (DMUG) and Measuring Air Quality (MAQ) conferences under the 'RTCA' umbrella.

RTCA provides an interactive forum to share emerging work, applied research, and technical developments, and to encourage discussion between practitioners, policymakers, and researchers.

Through sponsor and exhibitor support we also give delegates the opportunity to interact with leading companies in the air quality sector. We are very excited to announce the introduction of **breakout sessions for our gold sponsors**, new for 2026!

Exhibitor Package

Exhibit at Routes to Clean Air and take advantage of the opportunity to interact with your target audience of experts and buyers.

Connect with respected environmental professionals, build brand awareness, and demonstrate your affiliation with this sector by supporting this event.

- Network with key individuals working in the air quality sector.
- Create positive promotion of your organisation to an audience of environmental professionals, academics, local authorities, and practitioners.
- Interact with leading air quality professionals and remain at the forefront of sectoral developments.
- Support your company's corporate social responsibility policy.

Exhibitor

£500 / £800

1 day

2 days

- Exhibition stand with 1 attendee
- Branded banners displayed in exhibition space
- Logo with hyperlink on the event webpage
- Thank you from the conference Chair

Additional attendee

£125

Sponsorship Packages

Bronze

£750 / £1,100

1 day

2 days

- Exhibition stand with 1 attendee
- Branded banners displayed at the registration desk or in the conference room
- Your logo with hyperlink on the event webpage
- Acknowledgement in all conference communications & marketing materials
- Your logo & 75-word statement in the electronic delegate pack
- Your logo displayed on the conference presentation holding slides and agenda
- Thank you from the conference Chair
- 10% discount on additional conference tickets (max of 5)

Silver

£1,000 / £1,600

1 day

2 days

All of the above (bronze package), plus:

- Exhibition stand with 2 attendees
- Dedicated LinkedIn post prior to the conference
- Single A4 advert included in the electronic delegate pack
- Your logo with hyperlink and 150-word statement on the event webpage

Gold

£1,500 / £2,200

1 day

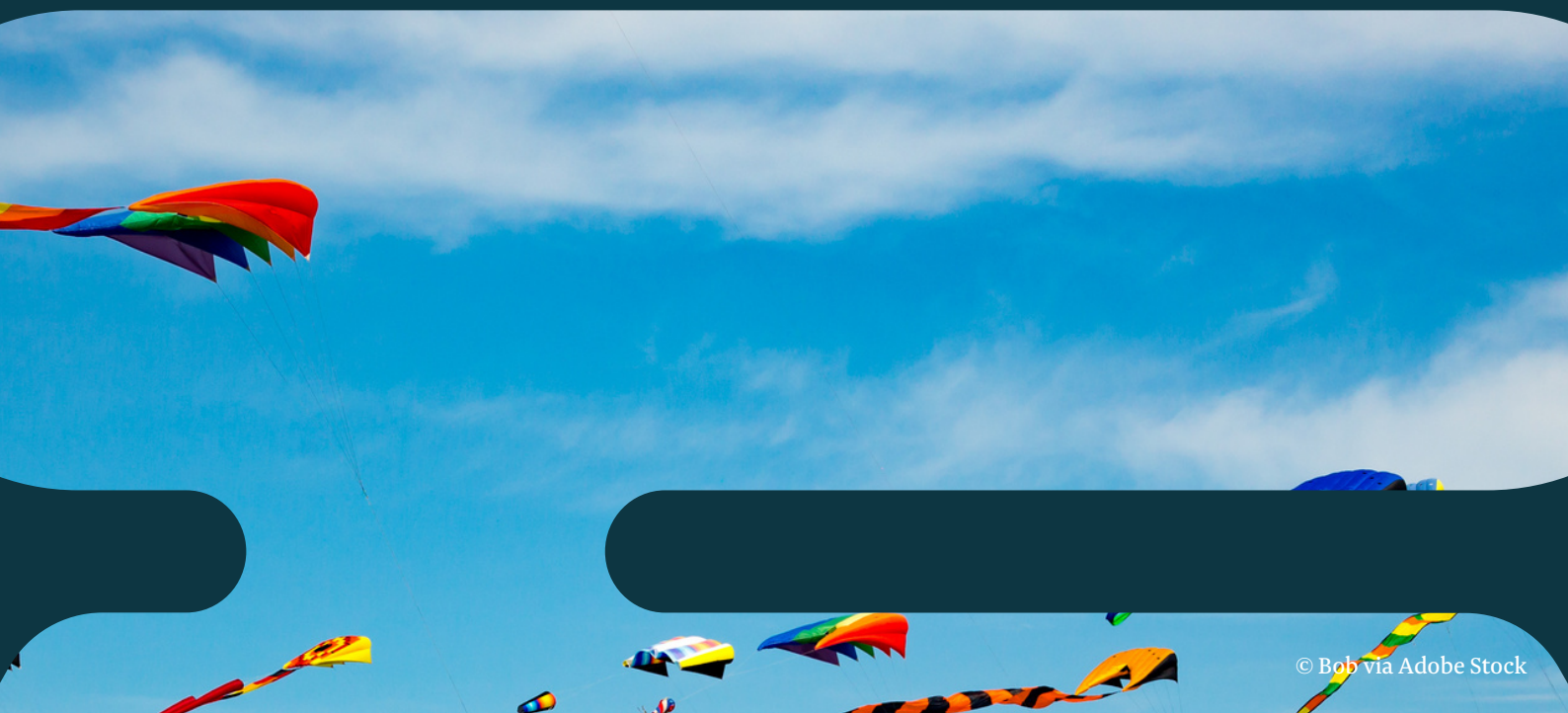
2 days

All of the above (bronze & silver packages), plus:

- Use of a small meeting room to give 1:1 demos/surgeries/'learn from the expert' sessions for interested attendees
- Double A4 page advert in the electronic delegate pack
- Your logo with hyperlink and 250-word statement on the event webpage
- Your logo displayed on the conference presentation holding slides, agenda, signage, & delegate badges

Note: This package is subject to availability

To book, please return the attached booking form.
For any questions, please contact events@the-ies.org



Before the day

	Gold Sponsor 1 day £1,500 2 days £2,200	Silver Sponsor 1 day £1,000 2 days £1,600	Bronze Sponsor 1 day £750 2 days £1,100	Exhibitor 1 day £500 2 days £800
Acknowledgement in all comms & marketing materials	✓	✓	✓	
Logo with hyperlink on the event webpage	✓	✓	✓	✓
Dedicated LinkedIn post prior to the conference	✓	✓		
Inclusion in the electronic delegate pack	Double A4 page advert with 250-word statement	Single A4 page advert with 150-word statement	A 75-word statement	

On the day

	Gold Sponsor 1 day £1,500 2 days £2,200	Silver Sponsor 1 day £1,000 2 days £1,600	Bronze Sponsor 1 day £750 2 days £1,100	Exhibitor 1 day £500 2 days £800
Use of a small meeting room throughout the day to give 1:1 demos / 'learn from the expert' sessions for interested attendees	✓			
Branded banners displayed at registration desk or in the conference room	✓	✓	✓	In exhibition space only
Acknowledgement as a sponsor via your logo on the conference...	... presentation holding slides, agenda, signage & delegate badges	... presentation holding slides and agenda	... presentation holding slides and agenda	
Exhibition stand inc. 2 conference tickets	✓	✓	1 ticket only	1 ticket only
10% discount on any additional conference tickets (max of 5)	✓	✓	✓	
Personalised thank you from the conference Chair	✓	✓	✓	Yes, but not personalised