

# The Burntwood Lecture

# What Kind of Creature Loves Nature?

**The Burntwood Lecture** is an evening event hosted by the Institution of Environmental Sciences on a current topic within the environmental sector.



The lecture will be presented by **Dr Gemma Harper OBE.** Gemma is Chief Executive of the Joint Nature Conservation Committee (JNCC), the UK's statutory adviser on nature. She was Defra's first Chief Social Scientist and led UK marine policy, receiving an OBE for services to the marine environment.

In this lecture, **What Kind of Creature Loves Nature?**, Gemma explores the question: what might our relationships with the natural world reveal about ourselves?

Drawing on science, academic research, and personal reflection, she considers our desire to set humanity apart from other animals, our longing for certainty, and the place of wonder, belonging, care, and love in how we encounter the living world.

# The Burntwood Lecture

# Our Audience




Burntwood 2025

**In person:**
The lecture is attended by 100+ delegates from across the environmental sector, including an invited list of leading professionals working in environmental sciences, local and national government, regulators, and industry.

The IES has a network that spans across the environmental sector, ranging from consultants to regulators to local authorities. The audience also spans across specialisms, with the IES encompassing 18 environmental specialisms.

**Online:**
The lecture is livestreamed as well as recorded and published on the IES Youtube Channel, which has over **3.4K subscribers.**

Our last Burntwood Lecture recording received **3.6K views**:
The Burntwood Lecture with Professor Richard Betts



Burntwood 2024

# The Burntwood Lecture

# Sponsorship Opportunity

£750

## Sponsorship Package

- Your logo, a 75-word statement, and hyperlink included on the IES event webpage.
- Your logo, statement, and hyperlink included in the delegate pack
- Your logo featured on the lecture introduction slides and holding slides
- Inclusion of your logo on promotional materials
- Thank you by the Chair during the event Welcome and Close
- Exhibition table in the networking space

Other benefits include:

- Raising brand awareness and contributing to a positive brand image by demonstrating your support for environmental science
- Networking with an influential audience of environmental professionals, academics, government ministers, civil servants, and delegates working across the environmental sector
- Creating a platform to showcase your organisation's innovations and initiatives in environmental sustainability

**Would you like your organisation to be a part of this event?**

**Fill out this form to book**